



**BIG
BITE
BAITS®**

2024 Catalog



Introducing the
REAL DEAL
DEFLECTION
SWIM JIG

BAITS

Jigs

NEW Deflection Swim Jig..... 5

Scentsation

NEW Stick 7

NEW Tube 7

NEW Tailcutter 7

Skinny Stick 8

Cliff Hanger Worm..... 8

Smasher 8

SoMolly..... 9

Slim Minnow..... 9

Quarantine Craw..... 9

Ramtail..... 9

Topwaters

Tour Toad..... 10

Suicide Buzz 10

Tour Toad Buzz..... 11

Skipping Toad Buzz..... 11

Swimbait

Suicide Shad..... 12

B5 & B6 Line-Thru..... 12

Cane Thumper..... 13

Finesse Swimmer..... 13

Swimming Jerk Minnow ... 13

Pro Swimmer..... 14

Hybrid Swimmer..... 14

Soft Jerk Baits

Jerkbait..... 15

Jerk Minnow 15

Jointed Jerk Minnow..... 15

Craws & Creatures

Kamikaze Swimon..... 16

Kamikaze Swimon Split Tail .. 16

Kamikaze Craw 17

BFE..... 17

College Craw..... 17

Yomama 18

Swimming Craw..... 18

Fighting Frog..... 19

Yodaddy..... 19

Chunk..... 20

Creature..... 20

Warmouth 20

Battle Bug..... 21

Pro Lizard 21

K Tail Lizard..... 21

Tubes

Salt Tube..... 24

Tour Flipper Tube..... 25

Tour Tube..... 25

Craw Tube 26

Swimming Craw Tube..... 26

Worms

Limit Maker..... 26

Tour Swim Worm..... 27

Coontail..... 27

Squirrel Tail Worm 27

B2 Worm..... 28

K Tail Worm..... 28

Shaking Squirrel..... 28

NEW Straight Mag Worm 29

Finesse Worm..... 29

Big Finesse Worm 29

Stick Baits

Trick Stick 30

Super Soft Trick Stick 31

Neko Wacky Stick..... 31

Fat Stick 31

Multi-Species

Curl Tail Grub 32

Fat Grub..... 32

Curl Tail Minnow 32

Twin Tail Grub 33

Double Tail Finesse Grub.... 33

Disc Worm..... 33

Shad 34

Slim Minnow..... 35

Kits

Kids Kit..... 36

90 Piece Trick Stick Kit..... 36

94 Piece Bass Kit..... 36

Fish4Bass Kit..... 37

NEW 60 Piece Crappie Kit 37

Crappie & Panfish

Kamikaze Swimon..... 38

Crappie Minnr 38

Slab Tube..... 38

2" Fat Grub..... 39

Panfish Minnow 39

Crappie Thumper..... 39

Triple Tip Grub..... 40

Ring Triple Tip Grub..... 40

Ballzy..... 40

Crappie Tube..... 41

Grasshopper..... 42

Cricket..... 42

Craw..... 42

Bait Box..... 42

Rigged Cards..... 43

Hal Fly..... 43

Lindner Panfish Special 43

Saltwater

Shrimp..... 44

Shrimp Tail..... 44

Suicide Shad..... 44

Jerk Minnow 44

Paddle Tail Jerk Minnow.... 44

TERMINAL TACKLE

NEW Bass/Multi-Species... 45 - 49

NEW Panfish/Walleye..... 50 - 51

GEAR

NEW Shirts & Outerwear 52-53

Decals & Stickers..... 54

NEW Hats & Accessories..... 55

MORE

Bulk Baits..... 20-21

Our Pros..... 56-57

Displays..... 58

Sales Reps..... 59

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WHAT'S NEW?

NEW BAITS



*Deflection Swim Jig
pg 5*



*Straight 6 Mag Worm
pg 29*



*Straight 8 Mag Worm
pg 29*



*Scentsation Tailcutter
pg 7*



*Scentsation Stick
pg 7*



*Scentsation Tube
pg 7*



*Real Deal Swimbait Head
pg 45*



*A-Rig Head
pg 45*



*BBJ Elite 1/0
pg 45*

NEW KITS



*60 Piece Crappie Kit
pg 37*



*40pc Crappie Jig Head Kit
pg 45*

NEW GEAR



*See all the new gear
on pg 52-55*

FREQUENTLY ASKED QUESTIONS:

What's a laminate?

A laminate (lam for short) is a bait that is a different color on each side. For example, "Green Pumpkin/Junebug Lam" is Green Pumpkin on one side and Junebug on the other.

How do I order?

Online, by phone, or at your local dealer. To order online, go to bigbitebaits.com, explore our products, create your cart, and checkout. For phone orders, call 877-222-7429. If possible, create a list of the SKUs you want first. To find a dealer near you, visit bigbitebaits.com/retailers.

What are the different colored bags?

We use red & yellow bags for Pro Series (staple baits), black bags for Tour Series (unique / high end baits), and grey for Scentsation (new, highly scented formula).

Do you sell in bulk?

On many products we offer 25 or 100 packs so you can save money. When this is listed as an option (after the product description), add it to the end of the SKU. For example, TS5-30-100 is a 100 pack. Visit bigbitebaits.com/bulk to view the full selection.

REAL DEAL

DEFLECTION

MICHAEL NEAL X BIG BITE BAITS

SWIM JIG

Introducing the **Deflection Swim Jig** from Big Bite Baits. Crafted by the renowned professional angler "The Real Deal" Michael Neal, this innovative jig is set to redefine your swim jig fishing experience. The key to its exceptional performance lies in the unique shape of the head, meticulously designed to effortlessly deflect off cover.



Colors shown (starting top left and moving clockwise):
Tilapia Magic jig w/ 4" Tilapia Magic Fighting Frog (pg 19)
Citrus Shad jig w/ 3.5" Suicide Shad (pg 12)
Black Blue jig w/ 3.75" Sapphire Blue Kamikaze Craw (pg 17)
Pearl jig w/ Pearl Swimming Craw (pg 18)
GPAQ Money jig w/ 3.8" GPAQ Money Pro Swimmer (pg 14)

With the Deflection Swim Jig, anglers gain a powerful advantage when targeting fish hiding amidst vegetation or structure. The head's distinct design enables it to navigate

through thick cover, such as weeds, brush, or submerged branches, without getting tangled or snagged. This means you can fish confidently in those hard-to-reach areas where trophy bass lurk.

Michael Neal's expertise and experience shine through every detail of this jig. From the precisely angled head to the razor-sharp hook and premium, hand-tied skirt, every component of the Deflection Swim Jig has been carefully crafted to maximize effectiveness.

"I'm proud to have collaborated with Big Bite Baits to design this jig. The unique head design lets it deflect off cover better than any jig I've fished."

- Michael Neal, MLF Angler

Whether you're a passionate beginner or a seasoned angler, the Deflection Swim Jig will undoubtedly elevate your swim jig game. Prepare to witness a new level of success as you effortlessly navigate through cover and entice even the most cunning fish to strike. Big Bite Baits and Michael Neal have created the ultimate swim jig, a fishing tool that empowers anglers to cover more water even in the toughest conditions.



REAL DEAL DEFLECTION SWIM JIG

When it comes to grass fishing, one of Michael Neal's keys to high finishes is to put on a swim jig and cover water. The head design features flat sides for a baitfish profile and conical design to pass easily through the heaviest cover. Each head features large molded eyes and is custom hand painted for the finest details. All the heads and skirts were exclusively designed to match our most popular colors. Each skirt is hand tied onto the jighead to ensure they don't slip. The Deflection Swim Jig features a single wire keeper on the hook shaft and is made with a 4/0 Gamakatsu medium wire hook. A swim jig just the way Michael wants it! Available in 3/8oz and 1/2oz (1 per pack).

SKU: 38DFL-00, 12DFL-00



1099



Black / Blue - BNB



1099 - 1099



Green Pumpkin - GP



Flashy Gill - FSHG



Sunfish - SUN



Perch Dinner - PD



Chick Magnet - CM



Tilapia - TIL



Tilapia Magic - TILM



Magician - MAG



Vegas Flash - VF



Shad - SHD



Pearl - PRL



GPAQ Money - GPAQ



Citrus Shad - CIT



Chartreuse Shad - CHSHD



SS Shad - SSHD



Green Smoke - GSMK



Flamethrower - FLMT



SCENTSATION



*"The new scent formula has a strong drawing power for both smallmouth and largemouth, and causes the fish to hold onto the bait longer resulting in **more fish catches**"*

- Clifford Pirch, Bassmaster Elite Series Angler



*"Scentsation has helped me **get more bites** on a number of occasions."*

- Michael Neal, MLF Angler



*"I was really excited to get this 'stinking' plastic and put it to work. I found out quickly **it really worked for all bass species.**"*

- Drew Cook, Bassmaster Elite Series Angler



Look for Scentsation products in these **new bags**

SCENTSATION STICK

NEW
ITEM

Our best selling bait, the Trick Stick (pg 30) is now available in our Scentsation plastic formula with salt added as well. Our pro staff including Drew Cook and Drew Benton have been using prototypes of this worm for two seasons on the Elite Series with great success. It gives your stick bait presentations an extra edge with the exclusive Scentsation formula. 5" (10 pack).

SKU: SCTSTICK-00



Tilapia - 12



Green Pumpkin - 01



Green Pumpkin
Purple Copper - 02



Chick Magnet - 10



Bully - 11



Tilapia - 12



Black - 22

SCENTSATION TUBE

NEW
ITEM

A tube has been a long time stable in Northern markets. This new tube features our Tour Tube (pg 25) shape and design but made from our proprietary Scentsation plastic formula. Loaded with scent, the Scentsation formula gets more and bigger bites. 3.5" (8 pack).

SKU: SCTTUB35-00



Chick Magnet - 10



Green Pumpkin - 01



Green Pumpkin
Purple Copper - 02



Smoke Black Purple
Flake - 05



Perch Dinner - 06



Chick Magnet - 10



Tilapia - 12



Vegas Flash - 13



Green Pumpkin/
Orange Tail - 27

SCENTSATION TAILCUTTER

NEW
ITEM

The TailCutter is a beefy tube that attracts the largest crappies. It's also the first crappie bait ever made in the new Scentsation formula. The large profile combined with scented plastic gets more and bigger bites. The TailCutter is a great choice for forward sonar crappie fishing. It rigs great with a number of our Big Bite jigheads (pg 50-51). 2.5" (10 pack).

SKU: SCTTCUT25-00



Black/Chartreuse - 01



Black/Chartreuse - 01



Red Glitter/
Chartreuse - 02



Blue Glitter Pearl - 03



Junebug/
Chartreuse - 04



Purple Glitter/
Chartreuse - 05



Blue Pearl Pepper - 06



Purple Haze - 07



Silver Glitter/
Chartreuse - 08



Blink - 09



Gold Digger - 10



Bad Pumpkin - 11



Blue Grass - 12

⚠ SCENTSATION COLOR DISCLAIMER

Colors may vary slightly from the swatches shown here.

The heavy scent in the plastic can give a duller appearance with a slight brown tint.

SCENTSATION SKINNY STICK

Michael Neal is one of the hottest anglers in the country. One of the keys to his success has been a prototype of the Skinny Stick fished on a wacky rig and drop shot rig. He prefers the shimmy of a thinner profile to catch highly pressured fish. His design is now available to the public in our proprietary Scentsation soft plastic formula! 5" (10 pack).

SKU: SCTSSTK5-00



Green Pumpkin - 01



Green Pumpkin
Purple Copper - 02



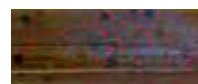
Smoke Black Purple
Flake - 05



Bully - 11



Tilapia - 12



Vegas Flash - 13



Dark Watermelon
Red Flake - 14



Double Purple - 17



Polluted Dawn - 18



Scuppernong - 21



Bully - 11

SCENTSATION CLIFF HANGER WORM

Elite Series pro Clifford Pirch has caught thousands of bass testing our new Scentsation plastic formula. He wanted a West Coast style drop shot worm that was soft and highly scented in the right colors. The new Cliff Hanger Worm checks all those boxes! 5" (10 pack).

SKU: SCTCHW5-00



Green Pumpkin - 01



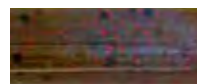
Green Pumpkin
Purple Copper - 02



Smoke Black Purple
Flake - 05



Perch Dinner - 06



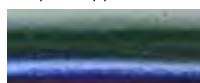
Vegas Flash - 08



Scupper Purple - 09



Tilapia - 12



Natural Magic - 15



Green Pumpkin
Chartreuse - 16



Double Purple - 17



Polluted Dawn - 18



Black - 22



Southwesty - 28



Cranberry Juice - 29



Scupper Purple - 09

SCENTSATION SMASHER

The Smasher is an outstanding drop shot bait with a unique design. The profile imitates a goby and other types of bait fish. The solid head allows you to nose hook it easily, the thin spine allows small movements to create big action, and the ribbed body and flat tail displace water. Previously known as the Smallee Smasher, now made in our proprietary Scentsation soft plastic formula for increased fish attraction. Available in 3.5" (12 pack) and 4.5" (10 pack).

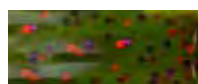
SKU: SCTSMASH35-00, SCTSMASH45-00



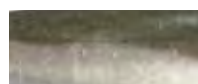
Green Pumpkin - 01



Green Pumpkin
Purple Copper - 02



Smashed Goby - 03



Smelt - 04



Smoke Black Purple
Flake - 05



Perch Dinner - 06



Bully - 07



Chartreuse/White
Laminate - 08



Scupper Purple - 09



Chick Magnet - 10



3.5" (Chick Magnet - 10)



4.5" (Smashed Goby - 03)

SCENTSATION SOMOLLY

The SoMolly is the perfect finesse worm for a drop shot and can also be rigged on a jighead. It features a ribbed body, flat side, and the tail has a slight quiver on the fall! 3.6" (10 pack).

SKU: SCTSOMOLLY36-00



Green Pumpkin Purple Copper - 02



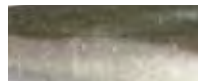
Green Pumpkin - 01



Green Pumpkin Purple Copper - 02



Smashed Goby - 03



Smelt - 04



Smoke Black Purple Flake - 05



Perch Dinner - 06



Bully - 07



Scupper Purple - 09



Vegas Flash - 10



Black - 22

SCENTSATION SLIM MINNOW

The Slim Minnow catches any species of fish. The slim body design with flat sides give it a fast darting action when combined with the flat forked tail. 4" (10 pack). See pg 35 for regular & painted versions.

SKU: SCTSLIMMIN-00



Pearl - 23



Green Pumpkin - 01



Perch Dinner - 06



Chartreuse / White Laminate - 08



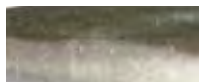
Chick Magnet - 10



Tilapia - 12



Pearl - 23



Smelt - 26



Black Flash - 27

SCENTSATION QUARANTINE CRAW

The Quarantine Craw was designed by Elite Series pro Drew Cook during quarantine in 2020. It is a finesse craw that works great on a jighead or as a finesse jig trailer. The claws and whiskers swim at the smallest twitch of the rod! 4.25" (9 pack).

SKU: SCTQTC425-00



Alabama Craw - 20



Green Pumpkin - 01



Green Pumpkin Purple Copper - 02



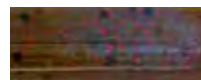
Scupper Purple - 09



Bully - 11



Tilapia - 12



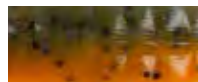
Vegas Flash - 13



Dark Watermelon Red Flake - 14



Black Blue Flake - 19



Alabama Craw - 20

SCENTSATION RAMTAIL

A new jig trailer designed by Elite Series pro Clifford Pirch to have a strong swimming action in a small profile. Cliff has been testing and perfecting this design for many months. 3.5" (6 pack).

SKU: SCTRAMT-00



Black Blue Flake - 19



Green Pumpkin - 01



Scupper Purple - 09



Bully - 11



Tilapia - 12



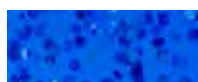
Black Blue Flake - 19



Alabama Craw - 20



Pearl - 23



Sapphire Blue - 24



PB&J - 25

TOUR TOAD

TOUR
SERIES

The Tour Toad has great buzzing action thanks to the serrated edges on the legs that allow it to catch more water. The flat body helps the toad stay on the surface easily when retrieved, and the hook slot allows you to fish it weedless in any cover. 4" (5 pack).

SKU: TOURTOAD-00



Black - 01



White - 02



Green Pumpkin - 03



Hematoma - 07

Green Pumpkin/
Opaque Chart - 08

Pearl Shiner - 09



Watermelon Red - 04

Watermelon Red
Ghost - 05

Chick Magnet - 06



Silver Shiner - 10



Dirty Snow - 11



Natural Red - 12



Dirty Snow - 11

SUICIDE BUZZ

TOUR
SERIES

The Suicide Buzz calls the fish with noise and commotion and makes them bite with the realistic, hand-painted look. Features a double wire keeper (no more gluing the trailer!), a hand painted head to perfectly match the Suicide Shad, and a squeaky blade that can be tuned to clack the head for added noise.

Available in 1/4oz (w/ 3.5" Suicide Shad + 1 spare)
and 3/8 oz (w/ 5" Suicide Shad + 1 spare).

1/4 OZ W/ 3.5" SUICIDE SHAD

SKU: SSBUZZ14-00



Silver Blade / Pearl - 01



Black Blade / Black - 02



Flamethrower - 05



Chart Blade / Citrus Shad - 06



Red Blade / Bleeding Shad - 03



Silver Blade / Pearly Shad - 04

3/8 OZ W/ 5" SUICIDE SHAD

SKU: SSBUZZ38-00



Silver Blade / Pearl - 01



Black Blade / Black - 02



Flamethrower - 05



Chart Blade / Citrus Shad - 06



Gold Blade / Blue Gizzard - 03



Silver Blade / Pearly Shad - 04



1/4oz (Red Blade / Bleeding Shad)



3/8oz (Gold Blade / Blue Gizzard)

TOUR TOAD BUZZ

TOUR
SERIES

Our soft plastic Tour Toad combined with our famous buzzbait frame puts out some serious buzzing action. Featuring a double wire keeper, a hand painted head to perfectly match the Tour Toad, and a squeaky blade that can be tuned to clack the head for added noise, the Tour Toad is known by many as "one of the best buzzers I've ever thrown."

Available in 1/4oz and 3/8 oz, each rigged w/ a Tour Toad.

SKU: STBUZZ14-00, STBUZZ38-00



Silver Blade / White Toad - 01



Black Blade / Black Toad - 02



Gold Blade / Black Toad - 03



Silver Blade / WR Ghost Toad - 04



Chart Blade / White Toad - 05



Chart Blade / GP Opq Cht Toad - 06



Black - Yellow Blade / Black Toad - 07



White Blade / Pearl Shiner Toad - 08



Gray Blade / Dirty Snow Toad - 09

SKIPPING TOAD BUZZ

TOUR
SERIES

Our Tour Toad Buzz has gained massive popularity since its release, so we decided to expand our offering by creating a skipping version. It's got a slightly heavier wire than the original, and the lead is hidden inside of the toad. The result is a super compact frame that's easy to skip under docks and into tight places that other buzzbaits simply can't go!

3/8oz, rigged w/ a Tour Toad.

SKU: SKIPTBUZZ38-00



Gray Blade / Dirty Snow Toad - 04



Silver Blade / White Toad - 01



Black Blade / Black Toad - 02



Gold Blade / Black Toad - 03



Gray Blade / Dirty Snow Toad - 04

INSIDE LOOK

This is what the weight looks like inside of the Skipping Toad Buzz. The double collar and double barb work together to keep your toad locked in while you skip away!



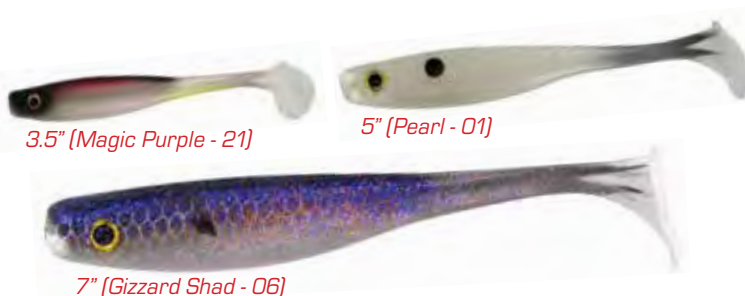
SUICIDE SHAD

TOUR
SERIES

The Suicide Shad has become a proven fish catcher. The tail design allows it to swim true no matter your retrieve speed. Our hand painted color schemes include a forked tail for added realism, and the solid head makes each bait last longer. The split belly design allows you to use any rig, whether that's a weighted hook, a swim jig, or our Swimbait Head (pg 46). Available in 3.5" (5 pack), 5" (4 pack), and 7" (2 pack).

SKU: 35SWTM-00, 5SWTM-00, 7SWTM-00

3.5" available in colors 01-36 5" available in all colors 7" available in colors marked with ●

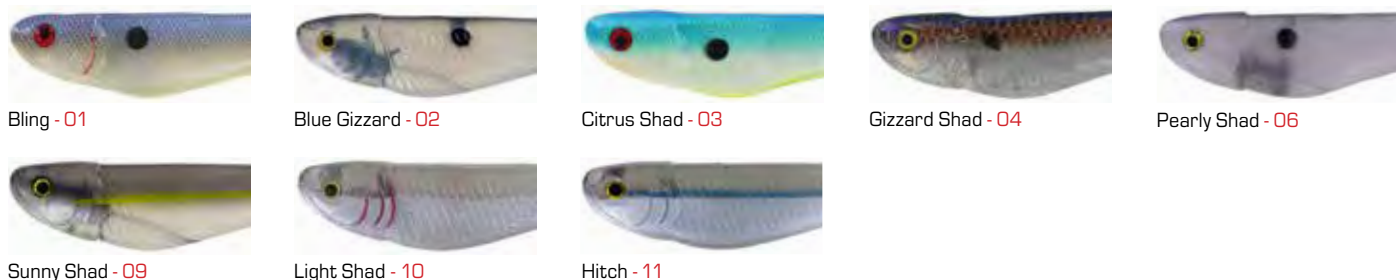


B5 & B6 LINE THRU

TOUR
SERIES

The B5 & B6 Line Thru Swimbaits feature a hard thumping tail and body rolling action thanks to the internal weight system. To fish one, just pass your line through the bait, tie on the included treble hook, and insert one of the trebles into the body of the bait to hold it in place. For optimal results, fish it slow. 5" & 6" (1 pack).

SKU: B5LT-00, B6LT-00



CANE THUMPER

The hard-thumping action of the Cane Thumper is irresistible to bass. No matter how you rig it, the specially placed hook pockets on the top, bottom, and sides allow the bait to easily collapse for better hook sets. Try them on a weighted hook, jighead, swim jig, bladed jig, or A-Rig. Available in 3.5" (8 pack), 4" (7 or 25 pack), and 5" (7 or 25 pack).

SKU: CTHMP35-00, CTHMP4-00, CTHMP5-00



Green Pumpkin - 01



Watermelon Red Flake - 02



Watermelon Red Ghost - 03



Reel Shad - 08



Pearl - 10



Sunfish Laminate - 11



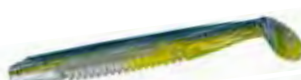
Eufaula Special - 16



Chick Magnet - 18



Shad - 19



3.5" (SS Shad - 06)



4" (Watermelon Red Ghost - 03)



5" (Shad - 19)



Tilapia - 04



SS Shad - 06



Alewife - 07



Disco Violet - 13



Hematoma - 14



Salty DR - 15



Smoky Ghost - 20

FINESSE SWIMMER

The Finesse Swimmer has a unique shape that produces a natural swimming action, placing it in between the Swimming Jerk Minnow and Pro Swimmer. Featuring a hook slot for better hookup ratios and a partially ribbed body to move water, this swimbait has all the features you need to catch 'em. Try it on our Swimmer Head [pg 46]. Available in 3.4" and 4.4", (4 pack).

SKU: 34FINSWIM-00, 44FINSWIM-00



Pearl/Clear Belly - 01



Gill - 02



Pro Blue Red Pearl - 03



Baby Bream - 07



Purple Shad - 08



Alewife - 09



3.4" (Smallie Magic - 06)



4.4" (Pearl / Clear Belly - 01)



TN Shad - 04



Disco Glitter/Silver - 05



Smallie Magic - 06

SWIMMING JERK MINNOW

The Swimming Jerk Minnow is just like the Jerk Minnow but with a paddle tail. This is an effective and affordable way to outfit an umbrella rig, and is just as effective solo. Put it on a jighead or weighted hook, throw it where fish live, and hold on! Available in 4" and 5" (10 pack).

SKU: 4SWJM-00, 5SWJM-00



Real Shad - 01



Pearl - 02



Smoke Metal Flake Pearl - 03



Grey Ghost - 08



4" (Real Shad - 01)



5" (Watermelon Red Ghost - 06)



Alewife - 04



Watermelon Red Ghost - 06



Sparkle Shad - 07

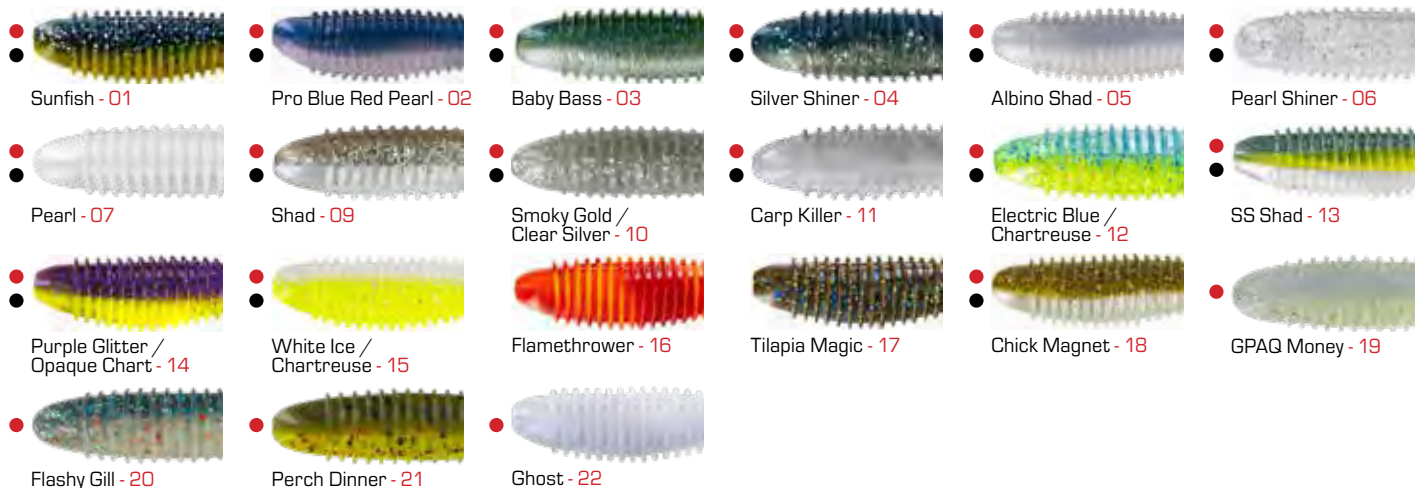
PRO SWIMMER

Ribbed paddle tail swimbaits have become a staple in every bass angler's arsenal. A uniquely soft, scent-infused plastic formula combined with our newly expanded size and color options make the Pro Swimmer a must-have lure. Available in 2.8" (8 pack), 3.3" (7 pack), 3.8" (6 pack) and 4.8" (5 pack).

SKU: 28PROSWIM-00, 33PROSWIM-00,
38PROSWIM-00, 48PROSWIM-00



2.8" available in colors marked with ● 3.3" & 3.8" available in all colors 4.8" available in colors marked with ●



HYBRID SWIMMER

The Hybrid Swimmer is an all new bait unlike anything those finicky fish have ever seen. Combining a swimbait body with a unique paddle tail, the Hybrid Swimmer has a subtle swimming action that is perfect for high-pressure situations. Works especially well when you've spotted suspended fish on live sonar and can't get them to bite anything else! 3.8" (6 pack).

SKU: 38SAVYSWIM-00



Albino Shad - 05



TERMINAL TACKLE

We have a wide variety of terminal tackle options, see pg 46-51 for full selection.



Pendulate Head

Swimmer Head

TRU-X Swimmer Head

JERKBAIT

The Jerkbait is a new twist on an old classic. Our Jerk Minnow has been catching em for years, but some anglers have told us that they prefer a slimmer profile. Enter the Jerkbait: a slimmer profile with added ribs to displace more water than the competition. Whether you throw it weightless up shallow, or drag it on a Carolina rig or shaky head out deep, the Jerkbait is sure to be a fish catcher! 5", 10 pack.

SKU: 5JB-00



White Pearl - 01



White Ice - 02



Watermelon Red Flake - 03



Watermelon Red Flake - 03



Green Pumpkin - 04



Tilapia Magic - 05

JERK MINNOW

The Jerk Minnow is a soft plastic jerkbait that's perfect for twitching around grass, schooling fish, or pretty much anywhere. It is heavy enough to cast a long distance with or without a weight. Available in 4", 5", and 6" in 10 packs or 100 packs.

SKU: JM4-00, JM5-00, JM6-00

Colors 20-22 available in 4" & 5" only



Reel Shad - 01



Pearl - 02



Smoke Metal Flake Pearl Belly - 03



Chart/White Swirl - 07



Watermelon Seed - 09



Watermelon Red Flake - 10



Blue Back Herring - 18



Bubblegum - 19



Pearl Shiner - 20



Alewife - 04



Watermelon Gold Flake Lam - 05



Green Pumpkin - 06



Glow Silver - 12



Tilapia - 15



Watermelon Red Ghost - 17



Disco Violet - 21



Shad - 22



4" (Smoke MF Pearl Belly - 03)



5" (Wat. Red Ghost - 17)



6" (Watermelon Seed - 09)

JOINTED JERK MINNOW

The Jointed Jerk Minnow in the 3.75" size is deadly on smallmouth, largemouth and walleye. The 7" size was designed for big bass and stripers. The minnow profile combined with the segmented body gives it a great fish catching action.

3.75" (10 pack) SKU: JJM375-00



Green Pumpkin - 01



Alewife - 02



Tilapia Magic - 03



Smoke Metal Flake/Pearl Laminate - 07



Sunfish Laminate - 08



Smoke/Disco Violet Lam - 09



Watermelon/Pearl - 04



Watermelon/Chart Laminate - 05



Baby Bass - 06



Green Pumpkin Purple Flake - 10



Smoky Gold - 11



Smoky Ghost - 12



3.75" (Smoke/Disco Violet Lam - 09)



7" (Arkansas Shiner - 19)

7" (5 pack or 25 pack) SKU: JJM7-00



Alewife - 02



Pearl - 17



Bubblegum - 18



Arkansas Shiner - 19



Opaque Chart - 20

KAMIKAZE SWIMON

**TOUR
SERIES**

The Kamikaze Swimon (pronounced "swim on") was designed specifically to be used as a bladed jig trailer. It swims at the perfect cadence to match up with bladed jigs, complimenting the action rather than interfering like some trailers do. This has made it one of our hottest baits! 4.25" (6 pack) or 3.75" (7 pack). See pg 38 for crappie sizes.

SKU: 425KMSW-00, 375KMSW-00

3.75" available in colors marked with ● 4.25" available in all colors



KAMIKAZE SWIMON SPLIT TAIL

The Kamikaze Swimon has a new addition that is perfect for spinnerbaits or for a different look on bladed jigs. It has been slimmed down and features flat sides to create less resistance in the water, allowing your bait to be fished deeper. The twin split tails provide a subtle action. 4.25" (7 pack)

SKU: 425KMSPLT-00



Kamikaze Swimon Split Tail

KAMIKAZE CRAW

TOUR
SERIES

The unique, patented design of the Kamikaze Craw has a claw-flapping action unlike any other. Try it on a Texas rig and the holes in the claws will create a bubble trail when you flip it into the grass. Also try the new 3" size on the back of a finesse jig. Available in 3" (8 pack) or 3.75" (6 pack).

SKU: 375KMCRW-00, 3KMCRW-00



3" (Tilapia - 10)

3.75" (Sapphire Blue - 14)



1099 - 01



Alabama Craw - 02



Junebug Candy - 03



Chick Magnet - 04



Crawdad - 05



Green Pumpkin - 06

Green Pumpkin Prpl
Copper Flk - 07

Hematoma - 08



Pearl - 09



Tilapia - 10



Watermelon Red - 11



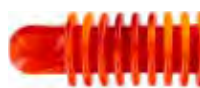
Black Blue Flake - 12



Big Bite Delight - 13



Sapphire Blue - 14



Flamethrower - 15

BFE

TOUR
SERIES

The thick body with added rings and a hook slot make the BFE perfect for rigging on either a straight shank or an EWG hook. The design of the wings and tail allow the BFE to glide into places other baits can't, and the antennas provide tantalizing secondary action. All of this comes together to create the "Best Flipper Ever!" 4.5" (6 pack or 25 pack).

SKU: 45BFE-00

Green Pumpkin
Chartreuse Swirl - 14

Black Blue Flake - 01



Hematoma - 02



Tilapia - 03



Tilapia Magic - 04



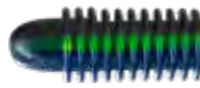
Green Pumpkin - 05



SA Special - 06

Dark Watermelon
Red - 07

Junebug Candy - 08



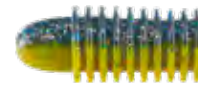
BTL - 09



Bedlam - 10



Alabama Craw - 11



Sunfish Laminate - 12

Black Neon / Clear
Sparkle - 13Green Pumpkin
Chartreuse Swirl - 14

GP Flamethrower - 15

COLLEGE CRAW

Catch fish and support a great cause! Four percent of all College Craw sales goes towards a college scholarship for aspiring collegiate anglers. Use the College Craw in both sizes for traditional craw-style applications like a Texas rig or jig trailer. This bait also works great on a shaky head or Neko rig. Available in 3.5" (10 pack) and 4" (8 pack).

SKU: 35CC-00, 4CC-00



3.5" (Watermelon Red - 02)

4" (Crawdad - 07)



Hematoma - 01



Watermelon Red - 02



Green Pumpkin - 03



Black Blue Silver - 04



Tilapia - 05



Brown Bait - 06



Crawdad - 07



Green Pumpkin Blue - 08



Spicy Purple - 09

YOMAMA

This is one of the most popular baits we've ever made. Anglers all across the globe from amateurs to touring pros have been using the YoMama to catch both numbers and size for years. What sets this bait apart from other beaver style baits are the oversized claws. Flipping this bait in front of a bass is like saying "Yo mama!" to someone's face. They're going to react - violently. Available in 3" (10 or 100 pack) and 4" (8 or 100 pack).

SKU: YO3-00, YO4-00

3" available in colors 1-23 4" available in all colors



Pearl Silver Red Flake - 01



Craw/Orange Swirl - 03



Green Pumpkin - 04



Green Pumpkin Chart Swirl - 05



Green Pumpkin Wat Seed Lam - 06



Black Neon - 08



Sapphire Blue - 09



Watermelon Red Flake - 10



Watermelon - 11



Black/Blue Metal Flake Lam - 12



Green Pumpkin Junebug - 13



Sunfish Laminate - 14



Watermelon Copper/Green Flake - 15



Green Pumpkin Red Flake - 19



Tilapia - 21



Watermelon Red Magnum - 22



Hematoma - 23



Green Pumpkin/Blue Swirl - 25



Tilapia Magic - 26



Black Blue Flake - 27



Confusion - 29



SA Special - 30



Crime Scene - 31



1099 - 32



Politician - 33



Watermelon/Pumpkinseed - 34



BTL - 40



Magician - 41



3" (Sunfish Lam - 14)

4" (Green Pumpkin / Blue Swirl - 25)

SWIMMING CRAW

The Swimming Craw is a straight forward bait. It looks like a crawfish and it has an erratic swimming action. What more could you want? It's an excellent jig trailer, but can be used for many other techniques, too. Featuring a solid tail section for rigging and a hollow cavity in the front to insert a rattle. 3" (6 or 100 pack).

SKU: 3SWCRW-00



Hematoma - 01



Green Pumpkin - 02



Black Blue Flake - 03



Okeechobee Craw - 04



Alabama Craw - 05



Tilapia - 06



Summer Craw - 07



Watermelon Red Flake - 08



Junebug/Watermelon Red Flake - 09



Pearl - 10



Prime Rib - 11



Black Neon - 12



Watermelon Pumpkin Seed - 13



Crime Scene - 14



1099 - 15



Politician - 16



Watermelon Red Flake - 08

FIGHTING FROG

Our most versatile bait ever! The most obvious way to fish it is Texas rigged, but it's also great behind a jig, Carolina rig, and more. Dean Rojas, frog fishing legend and designer of the Fighting Frog, often uses it to follow up when a fish misses his topwater frog. The hook slot and added grooves allow the bait to collapse easily, which greatly increases your hookup ratio. Available in 3" (10 pack), 4" (7 or 25 pack), and 5" (5 pack).

SKU: 3RFF-00, 4RFF-00, 5RFF-00

4" (Hematoma - 15)

3" (Watermelon Red - 02)

5" (Green Pumpkin - 05)

3" available in colors marked with ● 4" available in all colors 5" available in colors marked with ●



YODADDY

The YoDaddy is Russ Lane's signature flipping bait. Designed around a 5/0 flipping hook, it can easily be flipped, pitched, or punched into places that more bulky baits can't. The flapping claws combined with the secondary action of the legs and antennas are a deadly combo that makes bass strike. 3.5" (8 pack).

SKU: YOD3-00



Green Pumpkin - 01



CHUNK

Many modern bass fishermen have gotten away from throwing chunk style trailers on their jigs. We believe that's a mistake, and that the Chunk should still have a place in everyone's tackle box. It doesn't get any easier – just hook it through the center of the body and fish it behind your jig. Available in 2.75" and 3.25" (10 or 100 pack).

SKU: CHU275-00, CHU325-00



Green Pumpkin - 01



Watermelon Seed Red Flake - 02



Pumpkin Pepper Green - 03



Black Neon - 04



Black Neon Chart Tail - 05



Watermelon Seed - 06



White - 07



Sapphire Blue - 08



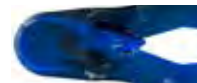
Craw Orange Swirl - 09



Black Purple Flake - 10



Black Blue Flake - 11



Black Blue Swirl - 12



1099 - 13

2.75" (Black Neon Chart Tail - 05)

3.25" (1099 - 13)

CREATURE BAIT

There's a good reason this bait is an "old standby" for so many anglers. When the fish just aren't cooperating, the Creature Bait produces. Whether the bass are picking it up out of curiosity or they're attacking it because they're hungry, the result is the same - fish in the boat!

Available in 4" (10 or 100 pack) and 6" (8 or 100 pack).

SKU: CB4-00, CB6-00



Watermelon Seed - 01



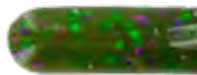
Watermelon Red Flake - 02



Black Blue Tail - 03



Green Pumpkin - 05



Watermelon Candy - 07



Black Grape Emerald - 08



Black Neon - 09



Junebug/Chart Tail - 10



Green Pumpkin/Chart Tail - 13



Watermelon Purple Swirl - 15



Black Blue Swirl - 16



Craw Orange Swirl - 17



Junebug Red Flake - 22



1099 - 32



Tilapia - 33



Hematoma - 35



4" (Watermelon Seed - 01)



6" (Junebug / Chart Tail - 10)

WARMOUTH

The Warmouth was designed to be Texas rigged on it's side. This resembles a baitfish feeding on the bottom, which drives bass crazy, especially when they're on beds. Even though Dean Rojas has won over \$200,000 fishing it this way, it can also be fished vertically on a jighead, swim jig, or drop shot, where the subtle kicking action of the tail comes in. Features hand painted colors and a slotted body for better hook sets. 3" (4 pack).

SKU: 3WM-00



Chartreuse Bluegill - 01



Shad - 04



Green Bluegill - 05



War Party - 07



Pumpkinseed - 15



Warfish - 18



War Party - 07

BATTLE BUG

The Battle Bug was designed by Mike McClelland. It has a subtle swimming action and long antennas to give it a larger profile. It performs great when fished on a Texas rig, swing head or as a jig trailer. The antennas can be removed to make it less bulky and create a smaller profile. 5" [7 pack].

SKU: 5BBUG-00



Green Pumpkin - 01



Ozark Craw - 02



Green Pumpkin Money - 03



Tilapia - 04



Black Blue Flake - 05



Black Blue Sapphire Lamine - 06



Watermelon Diet Red Flake - 07



Green Pumpkin Grape Flake - 08



Vegas Flash - 09

Green Pumpkin Money - 03

PRO LIZARD

Lizards are a top choice year round for dragging with Carolina rigs or throwing on Texas rigs. Bass might be genetically wired to attack lizards because they have been stealing their eggs for thousands of years. They also might just eat them because they look like food. All we know for sure is, the Pro Lizard gets bit! 6" (10 or 100 pack).

SKU: PL6-00



White - 01



Chart Pepper - 02



Green Pumpkin - 05



Black Neon - 06



Junebug - 07



Watermelon Seed - 08



Pumpkin Seed Chart Tail - 10



Watermelon Seed Chart Tail - 11



Black/Blue Swirl - 12



Watermelon Red Flake - 13



Green Pumpkin/Chart Tail - 14



Craw/Orange Swirl - 15



Watermelon Candy - 16



Green Pumpkin/Texas Red - 17



Confusion - 18



Crime Scene - 19



Tilapia - 20



Hematoma - 21



Green Pumpkin Green - 22



Black Blue - 23



Tilapia Magic - 24



Green Pumpkin Magic - 25

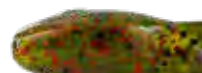


Watermelon Candy - 16

K TAIL LIZARD

We up-sized the Pro Lizard, added the tail from the K Tail Worm (pg 28), and the result is sure to up-size your stringer. The oversized tail sets this lizard apart, and bass love it. Fish it on a Texas or Carolina rig. 8" [8 pack].

SKU: PL8-00



Watermelon Red - 01



Watermelon - 02



Watermelon Chart Tail - 03



Black Neon - 04



Junebug - 05



Black Blue Tail - 06



Huisache - 07



Green Pumpkin - 08



Tilapia - 09



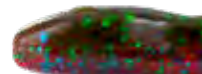
Pumpkin Chart Tail - 10



Green Pumpkin/Texas Red - 11



Confusion - 12



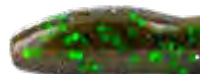
Crime Scene - 13



Tilapia Magic - 14



Hematoma - 15



Green Pumpkin Green - 16



Tilapia Magic - 14

PRO PACKS

Convenient 25-packs!



Peg hole for easy hanging

Resealable zipper bag

Gusseted bottom stands up on its own

Available in Pro Packs:



Jointed Jerk Minnow
(pg 15)



BFE
(pg 17)



4\"/>



4.25\"/>



5\"/>



Craw Tube
(pg 26)

Available now at
BIGBITEBAITS.COM/BULK

MEGA PACKS

New and improved 100-packs!



Roll top for easy access and convenient storage

More baits for your buck

Flat bottom keeps your baits straighter

Available in Mega Packs:



Swimming Craw
(pg 18)



Craw Tube
(pg 26)



YoMama
(pg 18)



Salt Tube
(pg 24)



Pro Lizard
(pg 21)



Chunk
(pg 20)



Fat Grub
(pg 32)



Creature
(pg 20)



Jerk Minnow
(pg 15)



Disc Worm
(pg 33)



Trick Stick
(pg 30)



Finesse Worm
(pg 29)

Available now at
BIGBITEBAITS.COM/BULK

SALT TUBE

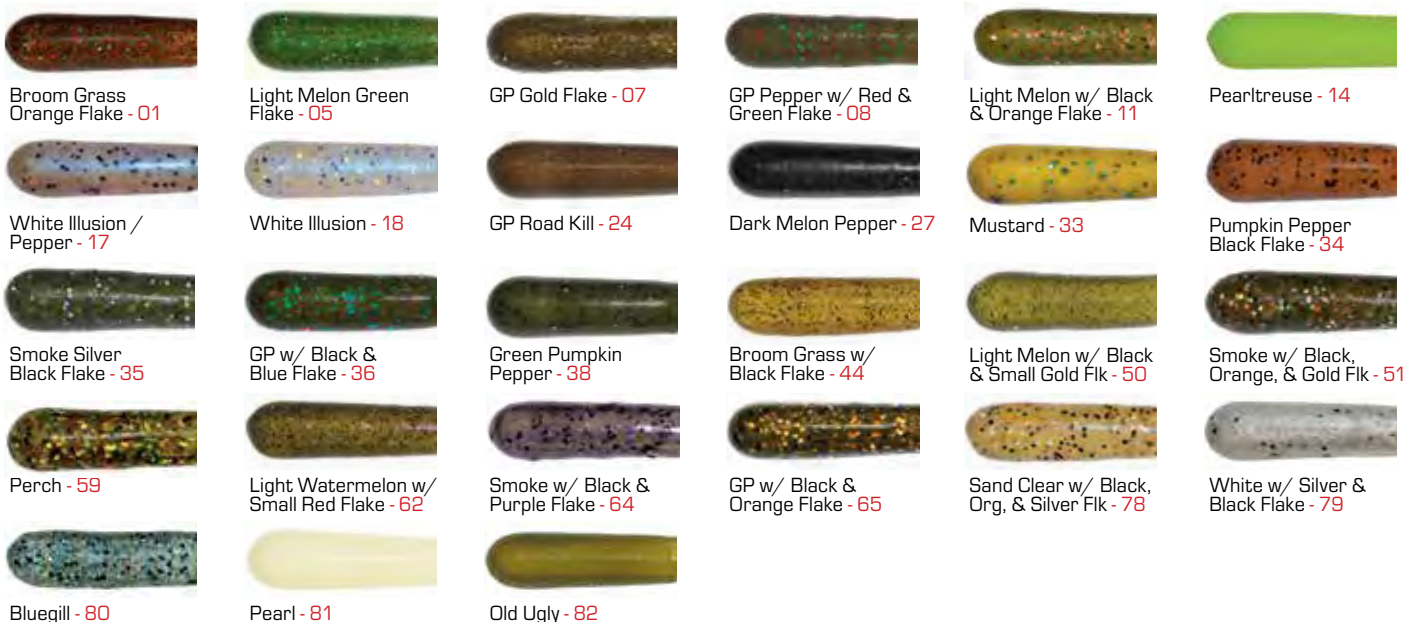
The Salt Tube is proven to catch everything from smallies, largies and spots to walleye and even lake trout. Whether you're stroking it, jigging it, or flipping it, we have a size and color that will work for the kind of fish you're after.



2.5" SALT TUBE (10 pack) SKU: TUB25-00



3.5" SALT TUBE (10 or 100 pack) SKU: TUB35-00



4" SALT TUBE (8 or 100 pack) SKU: TUB4-00



6" SALT TUBE (5 pack) SKU: TUB6-00



TOUR FLIPPER TUBE

TOUR
SERIES

Tubes have been known to get bites in tough conditions for years, but the biggest problem with traditional tubes is the poor hookup ratio. With that in mind, we designed the softest and saltiest tube ever made: the Tour Flipper Tube. Featuring a solid head for easy rigging, this is a lot more than your average tube. 4" (8 pack).

SKU: SSTUB4-00



Black Blue Silver Flake - 01



Green Pumpkin / Orange Tail - 02



Tilapia - 03



Ozark Craw - 04



Green Pumpkin Money - 05



1099 - 06



Black Neon - 07



Green Pumpkin - 08



Dark Watermelon Red Flake - 09



SA Special - 10



Black Blue Silver Flake - 01

TUBES

TOUR TUBE

TOUR
SERIES

The Tour Tube is the Tour Flipper Tube's little brother. It is smaller but is made using the same extremely soft and salty formula. This 3.5" tube also lacks the solid head of the Flipper Tube, which allows it to be rigged with our Tube Head Jigs (pg 49). Try these tubes when the fish have seen everything else! 3.5" (10 pack).

SKU: SSTUB35-00



Dark Smoke Red Flake - 01



Smoky Silver - 02



Green Pumpkin / Orange Firetail - 03



Green Pumpkin Purple Copper Flake - 04



Black Blue / Smoke Silver Firetail - 05



Tilapia - 06



Green Pumpkin Blue Flake - 07



Dark Green Pumpkin / Smoke Purple - 08



Dark Watermelon / Purple Flake - 09



SA Special - 10



Green Pumpkin / Orange Firetail - 03



Tour Tube in Green Pumpkin / Orange Firetail

Tour Flipper Tube in Tilapia

CRAW TUBE

The Craw Tube's design combines two classic shapes. The body is hollow like a tube, which allows you to insert a rattle, but features rings around the outside to add bulk and move water. The solid head makes rigging easy and makes each bait last longer. The tentacles provide a subtle action, and the claws make it look like a crawfish in a defensive position. 4" (8, 25, or 100 pack).

SKU: CRWT-00



Watermelon Red Flake - 01



Huckleberry - 08



Hematoma - 15



Crime Scene - 21



Green Pumpkin - 02



Red Shad - 09



Prime Rib - 16



1099 - 22



Junebug - 03



Crawdada - 10



Sprayed Grass - 17



Watermelon Seed - 05



Green Pumpkin/Texas Red - 11



Watermelon/Pumpkinseed - 18



Black Neon - 06



Watermelon/Chartreuse - 12



Secret Craw - 19



Black Blue/Electric Blue Laminate - 07



Tilapia - 14



Confusion - 20



Green Pumpkin/Texas Red - 11

SWIMMING CRAW TUBE

The Swimming Craw is exactly what it sounds like: a swimming version of the original Craw Tube. The flapping pinchers provide extra bulk and action for those times when a more aggressive presentation is called for. Features a solid head and hollow body, which allows you to insert a rattle for added attraction. Try hopping or swimming it around cover on a Texas rig. 4" (7 pack).

SKU: SWCRWT-00



Watermelon Red Flake - 01



Crawdada - 10



Secret Craw - 19



Green Pumpkin - 02



Green Pumpkin Texas Red - 11



Confusion - 20



Junebug - 03



Tilapia - 14



1099 - 22



Watermelon Seed - 05



Hematoma - 15



Black Neon - 06



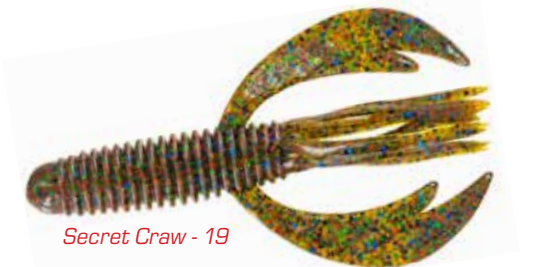
Sprayed Grass - 17



Black Blue/Electric Blue - 07



Watermelon Seed/Pumpkin - 18



Secret Craw - 19

LIMIT MAKER

Designed by Michael Neal, the Limit Maker's tail dances when you shake your rod tip, providing a different look whether you Ned rig or dropshot. Pairs with the Limit Maker Jighead (pg 49). 3.75" (10 pack).

SKU: 375LM-00



Watermelon Red - 01



Chick Magnet - 07



Tilapia - 02



Silver Smoke - 08



Green Pumpkin - 03



Watermelon Red Ghost - 09



Easy Money - 04



Watermelon/Chartreuse - 05



Vegas Flash - 06



Chick Magnet - 07

TOUR SWIM WORM

TOUR
SERIES

The Tour Swim Worm is the bait you didn't know you needed. Combining a swimming worm style bait with a buzzing tail like the Tour Toad and a ringed body like the Coontail, this bait is a fish catching machine. Swim it through the grass on a Texas rig, drag it on a swing head or Carolina rig, just fish it! Available in 5.5" (8 pack) and 7.5" (6 pack).

SKU: 55TSWWORM-00, 75TSWWORM-00



1099 - 01



Black Blue Silver Flake - 02



Chick Magnet - 03



Dark Watermelon Red Black Flake - 04



Green Pumpkin - 05



Junebug Candy - 06



Pearl Shiner - 07



Purpletoma - 08



Sunfish Laminate - 09



Tilapia - 10



Tilapia Magic - 11



Watermelon Red Ghost - 12



Red Bug - 13



Black Neon - 14



5.5" (Red Bug - 13)

7.5" (Purpletoma - 08)

WORMS

COONTAIL

This ringed bait can be used for practically any technique from flipping to Carolina rigs, but ask our pros and they'll tell you it really shines on a shaky head. It features a bulb tail and a non-linear center core to increase action and allow a better presentation. 4.75" (7 pack).

SKU: 4CONT-00



Watermelon Red Flake - 01



Green Pumpkin - 02



Tilapia - 03



Watermelon Red Ghost - 04



Hematoma - 05



Watermelon Red Magic - 06



Blue Fleck - 07



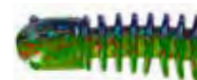
Green Pumpkin Texas Red - 08



Green Pumpkin Blue Swirl - 09



Junebug - 10



Watermelon Red Flake/Junebug - 11



Green Pumpkin Purple Copper - 12



Watermelon Red Flake / Junebug - 11

SQUIRREL TAIL WORM

The Squirrel Tail Worm was designed to be thrown on a shaky head. The head of the worm is the perfect size to hold a hook, the long, thin body shakes with each movement of the rod, and the tail is made of special floating plastic so the worm stands up on the bottom. All of these features combine to make this possibly the best shaky head worm ever made. Available in 4.5" and 6" (10 pack).

SKU: SQTL45-00, SQTL6-00



Black - 01



Green Pumpkin/Chart Tail - 02



Tilapia - 03



Watermelon Red - 04



Junebug Red - 05



Red Bug - 06



Blue Fleck - 07



Motor Oil - 08



Green Pumpkin - 09



Pumpkin/Chart Tail - 10



Chartreuse Pepper - 11



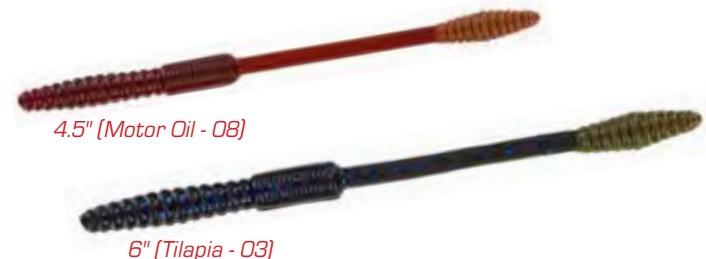
Pumpkin Pepper Green - 12



Easy Money - 13



SS Shad - 14



4.5" (Motor Oil - 08)

6" (Tilapia - 03)

B2 WORM

The B2 Worm's long, curly tail entices bass into biting, and the thin body lets the bait collapse easily in the fish's mouth when it inhales it, allowing you to get a solid hook set. We lost track of how many big bass our pro staff members have caught on this bait. It's time for you, too, to try the B2. Now in a smaller size! *10" (8 pack) or 7" (12 pack).*

SKU: 10B2-00, 7B2-00



Green Pumpkin Magic - 01



Tilapia - 07



Tilapia Magic - 13



Florida Grape - 19



Watermelon Red Magic - 02



Green Pumpkin Green Flake - 08



Scuppernong - 14



Plum - 20



Black Emerald - 03



Green Pumpkin Texas Red - 09



Blue Bruiser - 15



Hematoma - 21



Plum Apple - 04



Junebug Candy - 10



Watermelon Moondust - 16



Crime Scene - 22



Green Pumpkin/Junebug - 05



Bruised Melon - 11



Tequila Fire - 17



Junebug - 06



Red Bug - 12



Fire Lightning - 18



10" (Blue Bruiser - 15)

7" "Baby B2" (Green Pumpkin Magic - 01)

K TAIL WORM

The K Tail Worm is based on a Trick Stick body with a large, curly tail that has a mesmerizing action in the water. Known for catching big ones in the summer, but it can be used year round on a variety of rigs, including our Fintwist Head (pg 48). It's not uncommon for us to hear the comment, "This is the best big worm I have ever used!" *Available in 6" (10 pack) and 10" (8 pack).*

SKU: KTW6-00, KTW10-00



Black - 01



Green Pumpkin - 07



Tilapia Magic - 14



Plum Apple - 02



Red Shad - 08



Easy Money - 15



Red Bug - 03



Watermelon Red Flake - 09



Bold Gill - 16



Tilapia - 04



Green Pumpkin/Junebug - 10



Sapphire Blue - 05



Watermelon Seed - 11



Junebug Red - 06



Blue Fleck - 13



Junebug Red - 06

SHAKING SQUIRREL

The Shaking Squirrel was made for drop shotting. Made from our softest plastic formula, it puts out incredible, lifelike action in the water that tempts even the most wary bass. Try it the next time the bite is tough. *Available in 4.5" (12 pack) and 6" (10 pack).*

SKU: 4SHKSQ-00, 6SHKSQ-00



Ayu - 01



Tilapia Magic - 07



Bold Gill - 02



Earthworm - 08



Green Pumpkin - 03



Watermelon Red Flake - 09



Hologram Shad - 04



Bold Gill/Chart Tail - 10



K Magic - 05



Sunrise - 11



Oxblood Red - 06



4.5" (Ayu - 01)

6" (Tilapia Magic - 07)

STRAIGHT MAG WORM

NEW
ITEM

A new extra fat straight tail worm to compliment our Finesse Worm and Big Finesse Worm. This beefy worm provides a power finesse option that is great on Carolina rigs or magnum shaky heads. Available in our top worm colors. Available in 6" (8 pack) or 8" (7 pack).

SKU: MAGFW6-00, MAGFW8-00

6" (GP TX Red - 02)

8" (Tilapia Magic - 20)



Green Pumpkin
Texas Red - 02



Green Pumpkin - 03



Tilapia - 04



Blue Fleck - 05



Tilapia Magic - 20



Plum Apple - 21



Red Bug - 22



K Magic - 23



Black - 24



Junebug Candy - 25

FINESSE WORM

Sometimes the fish will bite just about anything you throw at them. Other times, finesse tactics are needed. That's where the Finesse Worm comes in. Throw it on a drop shot, shaky head, wacky rig, neko rig, or even weightless.

Available in 4" (15 or 100 pack) and 6" (10 or 100 pack).

SKU: FW4-00, FW6-00

4" available in colors 1-20 6" available in all colors



Watermelon
Red Flake - 01



Green Pumpkin
Texas Red - 02



Chart Pepper - 03



Junebug/Bubble
Gum - 04



Black - 05



Sour Grape - 06



Methiolate - 07



Crawdada - 08



Bluegill - 09



Bubble Gum - 10



Pumpkin Seed - 11



Watermelon Chart - 12



Limetreuse - 13



Watermelon Seed - 14



Black Blue Swirl - 15



Watermelon
Purple Swirl - 16



Crawfish Orange
Swirl - 17



Junebug - 18



Green Pumpkin - 19



Tilapia Magic - 20



Plum Apple - 24



Junebug Candy - 25

BIG FINESSE WORM

The Big Finesse Worm is a much larger version of one of our best sellers, available in colors chosen with big bass in mind. When smaller finesse worms just aren't cutting it, tie this on a Carolina rig or shaky head for big results. 8" (7 pack).

SKU: FW8-00

Bruised Melon - 26



Watermelon
Red Flake - 01



Green Pumpkin
Texas Red - 02



Green Pumpkin - 03



Tilapia - 04



Blue Fleck - 05



PB & J - 06



Green Pumpkin
Blue Swirl - 07



Green Pumpkin/
Junebug - 08



Tilapia Magic - 20



Plum Apple - 21



Red Bug - 22



K Magic - 23



Black - 24



Junebug Candy - 25



Bruised Melon - 26



Crime Scene - 27

TRICK STICK

The Trick Stick has been known in the bass fishing community as a reliable and affordable tool since our inception. Since then we have added more sizes and colors to make it an even more useful tool. Try the 4" on a ned rig or drop shot, try the 5" on literally anything, and try the 6" and 7" when you're targeting larger fish. Our proprietary scent that we infuse into all our baits sets this stick bait apart from the rest.

Available in:

4" (10 or 100 pack)

5" (8, 25, or 100 pack)

6" (8 or 100 pack)

7" (6 or 100 pack)

SKU: TS4-00, TS5-00, TS6-00, TS7-00



4" only available in colors 1-19

5" available in all colors

6" only available in colors marked with ●

7" only available in colors marked with ●



SUPER SOFT TRICK STICK

TOUR
SERIES

You're already familiar with our ever-popular Trick Stick, now imagine that but it's so soft that it has to be packaged in clam shells to keep them straight during shipment. That's exactly what we've made with the Super Soft Trick Stick. Not only are these stick baits made with our softest plastic formula, they are also given an extra helping of salt during production.

5" (6 pack).

SKU: TS5SOFT-00



(Green Pumpkin - 01)



Green Pumpkin - 01



Dark Watermelon
Red Flake - 02



Watermelon/
Pearl - 03



Watermelon/
Chartreuse - 04



Black - 05



Green Pumpkin/
Dirty Chart Tail - 06



Tilapia - 07



Green Pumpkin
Purple Gold Flake - 08



Bubble Gum - 09



Chartreuse/
Pearl - 10



Hematoma - 11



Green Pumpkin
Blue Flake - 12

NEKO WACKY STICK

TOUR
SERIES

The Neko Wacky Stick is the exact same bait as the Super Soft Trick Stick, but with an o-ring molded into the bait. That's right, no more worrying about whether you brought the o-ring tool or if you remembered to order replacements, because we built one into every bait. Now you can spend less time rigging and fiddling with tools, and more time fishing.

5" (6 pack).

SKU: TS5WKY-00



(Hematoma - 11)



Green Pumpkin - 01



Dark Watermelon
Red Flake - 02



Watermelon/
Pearl - 03



Watermelon/
Chartreuse - 04



Black - 05



Green Pumpkin/
Dirty Chart Tail - 06



Tilapia - 07



Green Pumpkin
Purple Gold Flake - 08



Bubble Gum - 09



Chartreuse/
Pearl - 10



Hematoma - 11



Green Pumpkin
Blue Flake - 12

FAT STICK

TOUR
SERIES

Sometimes snacking leaves you wanting more, and what you really want is a double cheeseburger. Bass get that way, too! Sometimes they want a big meal instead of spending time and energy chasing smaller bait. The Fat Stick is like that double cheeseburger to those fat, hungry bass. It is made from the same plastic formula as the Super Soft Trick Stick, so you know it's high quality. Fish it just like you would a regular Trick Stick, and expect big results.

5" (5 pack).

SKU: 5FATSTK-00



Green Pumpkin / Chartreuse Lam - 06



Green Pumpkin - 01



Watermelon Red - 02



Hematoma - 03



Tilapia - 04



Baby Bass - 05



Green Pumpkin/
Chartreuse Lam - 06



Tilapia Magic - 07

CURL TAIL GRUB

The Curl Tail Grub needs no introduction. This shape is responsible for millions of fish catches across dozens of species. Chunk and wind it, jig it, troll it, there's no wrong way to fish it. Available in 2", 3", and 4" (10 or 100 pack).

SKU: CTG2-00, CTG3-00, CTG4-00



FAT GRUB

The Fat Grub is like our Curl Tail Grub on steroids. Featuring a fat body and a large curly tail, the action of this bait will produce results no matter what you're fishing for. Available in 3" and 5" (10 or 100 pack). See pg 39 for 2" version.

SKU: FG3-00, FG5-00



CURL TAIL MINNOW

There isn't a more appealing baitfish than a minnow. The curly tail ripples through the water, enticing fish to bite! 2.5" (10 pack clam)

SKU: MIN2.5-CT-00



TWIN TAIL GRUB

Another great option for when you want to switch it up from the Curl Tail Grub, the Twin Tail Grub provides a great double swimming action that appeals to many species. Available in 2" and 4" (10 or 100 pack).

SKU: TWTG2-00 TWTG4-00



2" (Orange - 02)



4" (Chart Silver - 07)



White - 01



Orange - 02



Pink Silver - 03



Yellow - 04



Chart - 05



Orange/Yellow - 06



Chart Silver - 07



Chart Pearl - 08



Black - 09



Motor Oil Fire - 10



Pink/White - 11



Electric Grape - 12

DOUBLE TAIL FINESSE GRUB

Double the tails, double the action. These displace water and add a little more bulk to your presentation. Fish on a plain jighead or behind a jig. 5" (10 pack).

SKU: FING5DT-00



Tilapia - 04



Green Pumpkin - 01



Junebug - 02



Watermelon Seed - 03



Tilapia - 04



Watermelon Red Flake - 05



Pearl - 06



Black Blue Swirl - 07



Black Neon - 08



Smoke Purple Flake - 09*



Green Pumpkin Purple Copper Flk - 10



Green Pumpkin Green Flake - 11

DISC WORM

The Disc Worm is classic shape that still catches 'em today. The ringed body puts off vibration and moves water in conjunction with the curly tail, and the round head makes rigging easy. Another great thing about this bait is you can throw it on pretty much any rig imaginable. Also works great as a spinnerbait trailer. 4" (10 or 100 pack).

SKU: RW4-00



Pumpkin Seed - 04



Red Shad - 01



Green Pumpkin Chart Tail - 03



Pumpkin Seed - 04



White - 06



Green Pumpkin - 07



Black/White Tail - 08



Firetiger - 09



Black Neon - 10



Smoke Purple - 11



Pumpkin Seed Chart Tail - 14



Black Firetail - 15



Black Blue Metal Flake/Blue Tail - 18



Tequila Sunrise - 20



Watermelon Seed Chart Tail - 22



Sour Grape - 23



Purple/White Glow Tail - 24



Purple Chart Tail - 25



Electric Blue Pearl Tail - 26



Clear Sparkle Chart Tail - 27



Chart Orange Tail - 28



Black Neon Pearl Tail - 30



Electric Strawberry Chart Tail - 31



Bubble Gum Chart Tail - 32



Blue Pearl Salt & Pepper Chart Tail - 33

SHAD

The Shad is a classic shape that has been catching everything that swims for decades. It's forage-imitating action and many size options makes it a go-to for all species from crappie and bass to walleye and stripers.



2" (SS Shad - 16) 3" (Silver Shad - 08) 4" (Sparkle Shad - 18)

2", 3" & 4" (10 or 100 pack) SKU: SH2-00, SH3-00, SH4-00



Sparkle Shad - 18



5" (Black Shad - 03)

5" (5 or 100 pack) SKU: SH5-00



Black Shad - 03

Red/Pearl - 09

White - 11

Chart Shine - 13

Pearl - 14

Hot Pink Silver - 15



6" (Blue Pearl Pepper / Black Back - 01)



9" (Pearl Blue Back - 03)

6" & 9" (25 pack) SKU: SH6-00, SH9-00



Blue Pearl Pepper/
Black Back - 01

Chart Shine - 02

Pearl Blue Back - 03

Blue Pearl Pepper - 04

Pearl - 05

Pearl Black Back - 06

TERMINAL TACKLE

We have a wide variety of terminal tackle options, see pg 46-51 for full selection.



Big Bite Jig



Ball Head



Swimbait Head

SLIM MINNOW

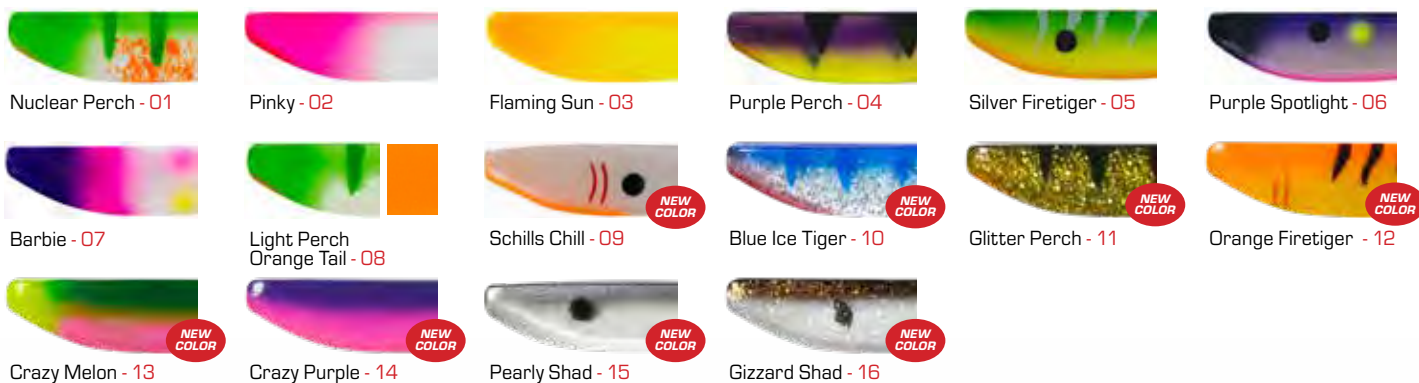
Whether you like fishing for walleye, bass, or basically any other game fish, the Slim Minnow will catch em! The slim body design with flat sides give it a fast darting action when combined with the flat forked tail. It comes in a wide mix of injected and painted colors. The injected colors feature laminates and fire tails, and the painted colors are air brushed individually for highly detailed color patterns. See pg 9 for Scentsation version.



INJECTED 4" (10 pack). SKU: 4SLIMMIN-00



PAINTED 4" (6 pack). SKU: 4SLIMMIN-PNT-00



Alewife w/
Pendulate Head

Painted Silver Firetiger
w/ TRU-X Swimmer Head

KIDS KIT

The Kids Kit is the perfect way for kids to catch all types of fish, including largemouth bass, bluegill, crappie, and more. A true multi-species kit, get this for your little fishing buddy and go fishing! It is sure to produce lots of fish and lots of fun.

Each kit includes:

- Tour Toads
- Swimming Craws
- Pro Lizards
- Trick Sticks
- Grubs
- Crickets
- Crawfish
- Grasshoppers
- Slab Tubes
- Big Bite Jigs
- Hooks & Weights

Sizes and colors are random, kits may vary.

SKU: BB-KIDS-KIT



90 PIECE TRICK STICK KIT

This kit was designed for you Trick Stick lovers who like having lots of options handy. Whether your local waters are clear or dirty, you never know what the conditions will be like, so make sure you have a variety of colors ready to go! The reusable box is great for refilling once you get low.

Each kit includes:

- 5" Trick Sticks

Colors are random, kits may vary.

SKU: BB-STIK-BAIT-KIT



94 PIECE BASS KIT

This kit packs in all the essential baits you need to catch bass of all types. Whether you're pond fishing for largemouth, river fishing for smallmouth, or anything in between, reach for this kit when you just wanna go bass fishing.

Each kit includes:

- Finesse Worms
- Disc Worms
- Trick Sticks
- Salt Tubes

Sizes and colors are random, kits may vary.

SKU: 94BASSKIT094



FISH4BASS KIT

Fish4Bass includes all the baits and terminal tackle you need to get started bass fishing. Features a Texas rigged Swimming Craw (pg 18) and Trick Stick (pg 30), and a Cane Thumper (pg 13) rigged on a weighted hook. All of these are extremely versatile baits that can be easily fished around any type of cover. Choose the option that is best suited for the water clarity on your local body of water and go fish for some bass!

SKU: FISH4-BASS01, FISH4-BASS02

01 - Stained Water

Swimming Craw and Trick Stick in Black & Blue, Cane Thumper in Pearl

02 - Clear Water

Swimming Craw in Alabama Craw, Trick Stick in Green Pumpkin, Cane Thumper in Alewife.



01



02

WANT TO LEARN?

Scan this QR code to check out our YouTube channel full of how-to's, product videos, pro tips, and much more!



60 PIECE CRAPPIE KIT

NEW ITEM

This kit packs in all the essential baits you need to catch crappie and other panfish. Whether you're fishing a pond or lake, from the bank or a boat, reach for this kit when you just wanna catch some crappie!

Each kit includes:

- Big Bite Jigheads
- Crappie Tubes
- Crappie Minnrs
- 2" Fat Grubs

Sizes and colors are random, kits may vary.

SKU: KIT-CRP12-60



KAMIKAZE SWIMON

After seeing the overwhelming success of the Kamikaze Swimon in the bass fishing world, our crappie fishermen wanted a version for themselves. The ribs on the body displace more water, and the tails provide subtle movement. 2.5" or 2.75" [8 pack]. See pg 16 for bass sizes.

SKU: 25KMSW-00, 275KMSW-00



CRAPPIE MINNR

The Crappie Minnr is a versatile crappie lure with several different tail options so you'll have every scenario covered. 2" [10 pack].

SKU: 2MNRR-00 (REGULAR), 2CMNR-00 (CURLY TAIL), 2SWMNR-00 (SWIMMING)

Colors 27 - 34 available in regular tail only



SLAB TUBE

The Slab Tube has a solid, ringed body and a tube style tail that slabs can't resist! 1.75" [10 or 100 pack].

SKU: STUB15-00



2" FAT GRUB

The Fat Grub (pg 32) is a popular bait for many species, so we downsized it and developed new colors with crappie and panfish in mind. Our favorite way to fish this is to cast it out and slowly retrieve, but you can also jig it or troll it. 2" (10 or 100 pack).

SKU: FG2-00



PANFISH MINNOW

The Panfish Minnow has a grub style body and a long, thin tail that won't sit still even if you want it to. This combination makes it easy to rig and easy to get bit. 1.5" (10 pack).

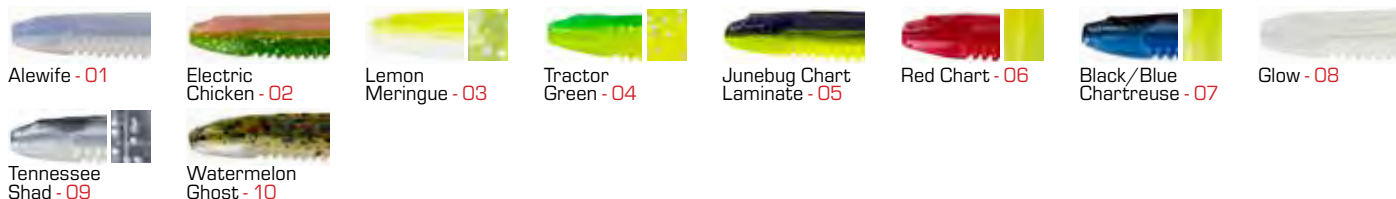
SKU: 15PM-00



CRAPPIE THUMPER

This miniature version of the Cane Thumper (pg 13) has the same thumping action as the original, just in a smaller package and in our best crappie colors. 2" (10 pack).

SKU: 2CTHMP-00



TRIPLE TIP GRUB

The Triple Tip Grub is unique because the tail splits into three at the end, giving it a different look and a unique vibration in the water. 2" (10 or 100 pack).

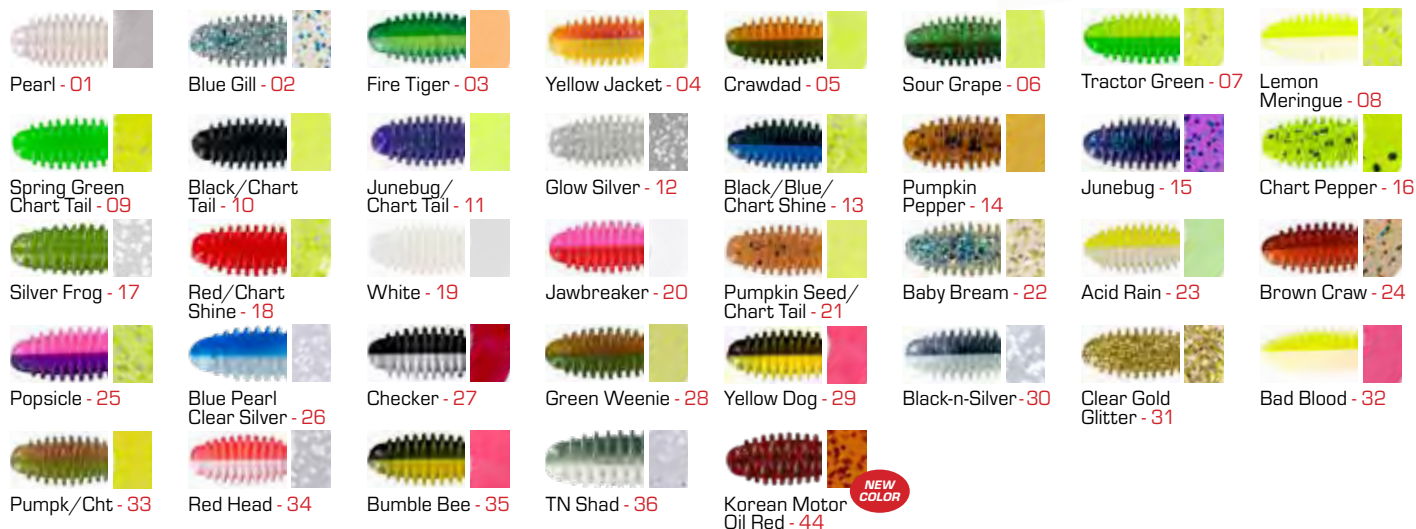
SKU: TTG2-00



RING TRIPLE TIP GRUB

This is a beefed up version of the Triple Tip Grub featuring a solid, ringed body. A great option when you're after a bigger bite. 2" (10 or 100 pack).

SKU: RTTG2-00



BALLZY

Sometimes you've gotta have the Ballzys to give the fish what they want. These little baits are great for panfish and trout. Available in 1" and 2" (10 or 100 pack).

SKU: BZ1-00, BZ2-00



CRAPPIE TUBES

We have a huge variety of Crappie Tubes for every situation you might come across, all year round and all across the country. Between two sizes, with or without glitter, one, two, or three color, and glow in the dark options, we're sure to have the bait that's gonna coax those slabs into biting. Best used with our Insider Jig [pg 51].



1.5" CRAPPIE TUBE (10 or 100 pack) SKU: 15CRTU-00



1.5" GLOW TUBE (10 or 100 pack) SKU: 15GLTU-00



1.5" GLITTER TUBE (10 or 100 pack) SKU: 15CRGH-00



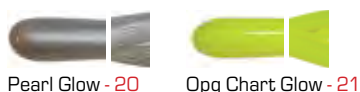
1.5" THREE COLOR TUBE (10 or 100 pack) SKU: 15CR3C-00



1.75" CRAPPIE TUBE (10 pack) SKU: 175CRTU-00



1.75" GLOW TUBE (10 or 100 pack) SKU: 175CRTU-00



BUG SERIES

Our Bug Series of panfish lures don't have to rely on optical illusions to trick fish into biting, because they look like the real thing! With different bugs to choose from and colors for every scenario, the Bug Series gets bit when the fish are hard to fool.

GRASSHOPPER 1.75" (10 or 100 pack) SKU: BSH-00



Black - 01



Bumblebee Swirl - 02



Black/Opq Chart - 03



Chart Sparkle - 04



Mossback - 05



Tractor Green - 06



Lemon Meringue - 07



Firetiger Swirl - 08



Black/Opq Chart - 03

CRICKET 1.25" (10 or 100 pack) SKU: BSC-00



Black - 01



Bumblebee Swirl - 02



Black/Opq Chart - 03



Chart Sparkle - 04



Mossback - 05



Tractor Green - 06



Lemon Meringue - 07



Firetiger Swirl - 08



Black - 01

CRAW 1.5" (10 pack) SKU: 15CRW-00



Black - 01



Bumblebee Swirl - 02



Black/Opq Chart - 03



Chart Sparkle - 04



Mossback - 05



Tractor Green - 06



Lemon Meringue - 07



Firetiger Swirl - 08



Mossback - 05

BAIT BOX

The Bait Box is a great way to take panfish baits on the go. Each box features a panfish bait pre-rigged on a 1/16oz Big Bite Jig head (pg 50) in the front and six spare baits in the back. The package easily fits in your pocket or glove box.



Grasshopper,
Black/Opq Chart
BBOX-116-BSH03



Curly Tail Crappie Minnr,
Tennessee Shad
BBOX-116-2CMNR06



2" Fat Grub,
Junebug/Chart
BBOX-116-FG237



Cricket,
Black
BBOX-116-BSC01



Crappie Minnr,
Chartreuse Shad
BBOX-116-MNR04



Craw,
Mossback
BBOX-116-CRW05



Pre-rigged panfish lure



6 spares in back

RIGGED CARDS

We also offer the Crappie Minnr (pg 38) and 2" Fat Grub (pg 39) pre-rigged on 1/16oz Minnow Heads (pg 51) and individually packaged on cards. 12 baits per card.

CRAPPIE MINNR SKU: DZC-MHJ16-MNR-00



FAT GRUB SKU: DZC-MHJ16-FG2-00



Crappie Minnr (05)



Fat Grub (03)

HAL FLY

Hal Barber, "Georgia's Original Crappie Man," invented this bait in the 60s out of necessity. It was on Lake Eufaula (where we are based) that Hal developed the modern trolling methods that crappie fishermen use today, and in the process he developed the Hal Fly. Eventually Billy Wilson took over the company, and when he passed we chose to keep the tradition alive. 1/16oz, 12 baits per card.



LINDNER PANFISH SPECIAL

This new 3/32oz panfish jig was designed with Al Lindner and the Angling Edge team. It is ready to fish out of the package with a solid body and feather tail that moves with the slightest rod twitch. 1.5", 3/32oz [5 pack].

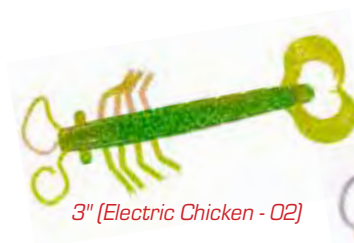


SHRIMP

We know the saltwater market is flooded with overpriced options, so we made the Shrimp both affordable and effective. Infused with Bite Juice, the Shrimp is a realistic bait with lots of appendages for lots of action. Try it for redfish, specks, flounder, and more. Also try using one of each size on a tandem rig.

Available in 3" and 4" (6 pack).

SKU: PRW3-00, PRW4-00



3" (Electric Chicken - 02)



4" (Shrimp Core - 05)



New Penny - 01



Electric Chicken - 02



Juvenile Redfish - 03



Baby Sea Trout - 04



Shrimp Core - 05



Pearl/Chart Tail - 06



Opq Cht/Red Tail - 07



Electric Purple/
Opq Cht Tail - 08

SHRIMP TAIL

When your presentation doesn't require as many appendages as the Shrimp or you just want to switch it up, use the Shrimp Tail instead. Try it on our D Jig or Weighted EWG Hook.

4" (6 pack).

SKU: SHMP-T4-00



Electric Purple/
Opq Chart Tail - 08



New Penny - 01



Electric Chicken - 02



Juvenile Redfish - 03



Baby Sea Trout - 04



Shrimp Core - 05



Pearl/Chart Tail - 06



Opq Cht/Red Tail - 07



Electric Purple/
Opq Cht Tail - 08

JERK MINNOW

Many of our customers and pro staff like to fish both fresh and salt water. Because of that, we have learned that our Jerk Minnow (pg 15) works great in both. So we released a line of colors made specially for saltwater. 5". Available in forked or paddle tail (5 pack).

SKU: 5JMS-F-00 (FORKED TAIL), 5JMS-P-00 (PADDLE TAIL)



Forked Tail (New Penny - 01)



Paddle Tail (Mullet - 06)



New Penny - 01



Electric Chicken - 02



Purple/Disco - 03



Pearl - 04



Pink/White - 05



Mullet - 06



Chart/Glow - 07



Glow Disco - 08

REAL DEAL SWIMBAIT HEAD NEW ITEM

Michael Neal grew up fishing offshore and has experimented with many different types of jigheads for swimbaits. This new head designed in conjunction with Michael is made for offshore swimbaits. It features his hydro dynamic head design to swim at any speed or depth. It features a 4/0 and 6/0 Gamakatsu medium wire hook and screw lock on the hook shaft. Each head is hand painted for a custom finish and features large reflective eyes.

1/8 - 3/8oz: 4 pack, 1/2oz: 3 pack, 3/4oz: 2 pack.



WEIGHT HOOK

| | | |
|-----|-----|--------------|
| 1/8 | 4/0 | RDSWIM-18-00 |
| 1/4 | 4/0 | RDSWIM-14-00 |
| 3/8 | 6/0 | RDSWIM-38-00 |
| 3/4 | 6/0 | RDSWIM-34-00 |



01
Bare Shad



02
Shad



03
GPAQ Money



04
Flashy Gill

A-RIG HEAD NEW ITEM

A jighead made for swimbaits to be utilized with arigs. It has a conical shape to go over cover and has a balanced design to help ensure your swimbaits are always running properly. It features a 4/0 black nickel hook. 4 pack.



01
Pearl



02
Bare Shad



WEIGHT HOOK

| | | |
|------|-----|----------------|
| 1/16 | 4/0 | ARIGJIG-116-00 |
| 1/8 | 4/0 | ARIGJIG-18-00 |
| 1/4 | 4/0 | ARIGJIG-14-00 |

BBJ ELITE 1/0 NEW ITEM

This is a size expansion for our popular BBJ Elite jighead. A premium jighead for those who want the best of the best. Features a 3D eye, sickle hook, wire keeper, and two color paint jobs. 4 pack.



01
Lime/Chart



04
Black/White



05
Black/Chart



07
Bare Shad



WEIGHT HOOK

| | | |
|------|-----|-------------------|
| 1/16 | 1/0 | BBJ-ELITE-116-1/0 |
| 1/8 | 1/0 | BBJ-ELITE-18-1/0 |

40 PIECE CRAPPIE JIG HEAD KIT NEW ITEM

This kit packs in all the essential jig heads you need to catch crappie and other panfish. Whether you're fishing a pond or lake, from the bank or a boat, reach for this kit when you just wanna catch some crappie!

Each kit includes:

- Big Bite Jigheads
- Minnow Heads
- BBJ Elite Jigheads
- BBJ Sickle Jigheads

Sizes and colors are random, kits may vary.

SKU: KIT-JIG8-40



PENDULATE HEAD

This revolutionary jig head features a built in swivel to eliminate line twist. Perfect for forward sonar fishing for all species. *3 pack.*



01 Bare Shad
02 Alewife
03 Shad
04 Shore Minnow



| WEIGHT | HOOK | |
|--------|------|-------------|
| 1/8 | 3/0 | PEND-18-00 |
| 3/16 | 3/0 | PEND-316-00 |
| 1/4 | 3/0 | PEND-14-00 |
| 3/8 | 3/0 | PEND-38-00 |

SWIMMER HEAD

Features a double wire keeper, a sticky sharp Gamakatsu hook, and concave head that snugs up your bait. *4 pack.*



BLKSPLAT Black Splatter
BLK Black Back
RED Red Back
PRL Pearl Back
BLU Blue Gizzard



| WEIGHT | HOOK | |
|--------|------|--------------|
| 1/8 | 3/0 | SWR-G-18-00 |
| 3/16 | 3/0 | SWR-G-316-00 |
| 1/4 | 3/0 | SWR-G-14-00 |
| 3/8 | 3/0 | SWR-G-38-00 |

TRU-X SWIMMER HEAD

Features a recessed 3D eye and hand painted finishes. *3 pack.*



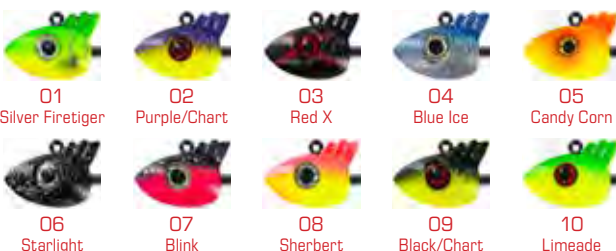
01 SS Shad
02 Bare Shad
03 Gizzard Shad
04 Magic Purple
05 Alewife
06 Shore Minnow



| WEIGHT | HOOK | |
|--------|------|-----------------|
| 1/8 | 3/0 | TRUXSWIM-18-00 |
| 3/16 | 3/0 | TRUXSWIM-316-00 |
| 1/4 | 3/0 | TRUXSWIM-14-00 |
| 3/8 | 3/0 | TRUXSWIM-38-00 |
| 1/2 | 4/0 | TRUXSWIM-12-00 |
| 3/4 | 4/0 | TRUXSWIM-34-00 |

TRU-X WALLY JIG

Features heavier weights and all new paint jobs that are great for targeting walleye and more. *1/8 - 5/8oz: 3 pack. 3/4oz & 1oz: 2 pack.*



01 Silver Firetiger
02 Purple/Chart
03 Red X
04 Blue Ice
05 Candy Corn
06 Starlight
07 Blink
08 Sherbert
09 Black/Chart
10 Limeade



| WEIGHT | HOOK | |
|--------|------|---------------|
| 1/8 | 3/0 | TRUXWLY-18-00 |
| 1/4 | 3/0 | TRUXWLY-14-00 |
| 3/8 | 3/0 | TRUXWLY-38-00 |
| 5/8 | 3/0 | TRUXWLY-58-00 |
| 3/4 | 3/0 | TRUXWLY-34-00 |
| 1 | 3/0 | TRUXWLY-1-00 |

SWIMBAIT HEAD

Features a streamlined, concave head that snugs up to swimbaits, a double wire keeper, and Gamakatsu hooks. The 3/4 and 1oz fit the 7" Suicide Shad (pg 12) perfectly.

1/8 - 3/8oz: 4 pack. 1/2oz & 3/4oz: 3 pack. 1oz: 2 pack.



| WEIGHT | HOOK | |
|--------|------|----------|
| 1/8 | 4/0 | SWHWP-18 |
| 1/4 | 4/0 | SWHWP-14 |
| 3/8 | 5/0 | SWHWP-38 |
| 1/2 | 6/0 | SWHWP-12 |
| 3/4 | 8/0 | SWHWP-34 |
| 1 | 8/0 | SWHWP-1 |

DARTER HEAD

Great for small swimbaits for all types of applications, including A-rigs. Features a Gamakatsu hook. *5 pack.*



| WEIGHT | HOOK | |
|--------|------|------------|
| 1/16 | 3/0 | BBDH-G-116 |
| 1/8 | 3/0 | BBDH-G-18 |
| 3/16 | 3/0 | BBDH-G-316 |
| 1/4 | 3/0 | BBDH-G-14 |
| 3/8 | 4/0 | BBDH-G-38 |

BALL HEAD JIG

For use with swimbait, worms, grubs, and more. Features a Gamakatsu hook and a bait keeper. *5 pack.*



WEIGHT HOOK

| | | |
|------|-----|------------|
| 1/16 | 3/0 | BBBH-G-116 |
| 1/8 | 3/0 | BBBH-G-18 |
| 3/16 | 3/0 | BBBH-G-316 |
| 1/4 | 3/0 | BBBH-G-14 |
| 3/8 | 4/0 | BBBH-G-38 |

D JIG

For use in fresh or salt water, the heavy gauge Gamakatsu hook is strong enough for anything from largemouth to redfish. The triple bait keeper keeps your lure in place.

1/8 - 3/8oz: 4 pack. 1/2 and 3/4oz: 3 pack.



| WEIGHT | HOOK | BLACK | WHITE | RED |
|--------|------|------------|------------|------------|
| 1/8 | 4/0 | DJIG-B-1/8 | DJIG-W-1/8 | DJIG-R-1/8 |
| 1/4 | 4/0 | DJIG-B-1/4 | DJIG-W-1/4 | DJIG-R-1/4 |
| 3/8 | 5/0 | DJIG-B-3/8 | DJIG-W-3/8 | DJIG-R-3/8 |
| 1/2 | 5/0 | DJIG-B-1/2 | DJIG-W-1/2 | DJIG-R-1/2 |
| 3/4 | 5/0 | DJIG-B-3/4 | DJIG-W-3/4 | DJIG-R-3/4 |

WEIGHTED EWG

Works great with a Jerk Minnow (pg 44), but also try it with craw style baits and swimbait. Features a Gamakatsu hook. *4 pack.*



| | 3/0 | 4/0 | 5/0 |
|-----|----------|----------|----------|
| 1/8 | WEWG30 | WEWG40 | WEWG50 |
| 1/4 | 14WEWG30 | 14WEWG40 | 14WEWG50 |

SHRIMP TAIL HEAD

The Shrimp Tail Head has a molded shrimp tail in place of a traditional head, resulting in a more realistic presentation. Whether you're using it for real or artificial shrimp, the double wire keepers make sure your bait stays in place. *2 pack.*



| WEIGHT | HOOK | RED | CHARTREUSE |
|--------|------|--------------|--------------|
| 1/8 | 4/0 | HSHMP-18-RED | HSHMP-18-CHT |
| 1/4 | 4/0 | HSHMP-14-RED | HSHMP-14-CHT |
| 3/8 | 4/0 | HSHMP-38-RED | HSHMP-38-CHT |
| 1/2 | 4/0 | HSHMP-12-RED | HSHMP-12-CHT |

DS JIG

Designed for big worms, featuring a custom Mustad hook with a longer shank and unique bend to present your worm better. A good alternative to a pegged Texas rig. *4 pack.*



| WEIGHT | HOOK | BLACK | GREEN PUMPKIN |
|--------|------|-------------|---------------|
| 3/16 | 3/0 | DSJIG-B-316 | DSJIG-GP-316 |
| 5/16 | 3/0 | DSJIG-B-516 | DSJIG-GP-516 |
| 7/16 | 3/0 | DSJIG-B-716 | DSJIG-GP-716 |
| 9/16 | 3/0 | DSJIG-B-916 | DSJIG-GP-916 |

SWING HEAD JIG

Thread on any of our craws or creatures and fish this like a crankbait. Just cast and reel it along the bottom on flats, ledges, or other structure. Choose between a standard wire 3/0 or heavy wire 6/0 Gamakatsu hook. *4 pack.*



| WEIGHT | HOOK | BLACK | GREEN PUMPKIN |
|--------|------|------------------|-----------------|
| 3/8 | 3/0 | SWG-G-38-BLK-3/0 | SWG-G-38-GP-3/0 |
| | 6/0 | SWG-G-38-BLK | SWG-G-38-GP |
| 1/2 | 3/0 | SWG-G-12-BLK-3/0 | SWG-G-12-GP-3/0 |
| | 6/0 | SWG-G-12-BLK | SWG-G-12-GP |
| 3/4 | 3/0 | SWG-G-34-BLK-3/0 | SWG-G-34-GP-3/0 |
| | 6/0 | SWG-G-34-BLK | SWG-G-34-GP |

FINTWIST HEAD

Use these with either worms or craws. Features a Gamakatsu hook and screw lock bait keeper.

1/16 - 3/8oz: 4 pack. 1/2oz and 3/4oz: 3 pack.



| WEIGHT | HOOK | BLACK | GREEN PUMPKIN | 1099 |
|--------|------|-----------------|----------------|-----------------|
| 1/16 | 3/0 | BBTW-G-116-BLK* | BBTW-G-116-GP* | BBTW-G-116-1099 |
| 1/8 | 3/0 | BBTW-G-18-BLK* | BBTW-G-18-GP* | BBTW-G-18-1099 |
| 3/16 | 3/0 | BBTW-G-316-BLK* | BBTW-G-316-GP* | BBTW-G-316-1099 |
| 1/4 | 4/0 | BBTW-G-14-BLK* | BBTW-G-14-GP* | BBTW-G-14-1099 |
| 3/8 | 4/0 | BBTW-G-38-BLK | BBTW-G-38-GP | BBTW-G-38-1099 |
| 1/2 | 5/0 | BBTW-G-12-BLK | BBTW-G-12-GP | BBTW-G-12-1099 |
| 3/4 | 5/0 | BBTW-G-34-BLK | BBTW-G-34-GP | BBTW-G-34-1099 |

* = available in 15 count Pro Packs

STAND-UP FINTWIST HEAD

Features a Gamakatsu hook and a flat head to help your bait stand straight up on the bottom. 4 pack.



| WEIGHT | HOOK | |
|--------|------|--------------|
| 1/8 | 3/0 | BBSUTW-G-18 |
| 3/16 | 3/0 | BBSUTW-G-316 |
| 1/4 | 4/0 | BBSUTW-G-14 |

FOOTBALL SHAKY HEAD

Great for dragging rocks, wood, and other cover. Features a Gamakatsu hook and a screw lock bait keeper. 4 pack.



| WEIGHT | HOOK | BLACK | GREEN PUMPKIN | 1099 |
|--------|------|---------------|---------------|----------------|
| 1/8 | 3/0 | FBTW-G-18-BLK | FBTW-G-18-GP | FBTW-G-18-1099 |
| 1/4 | 4/0 | FBTW-G-14-BLK | FBTW-G-14-GP | FBTW-G-14-1099 |
| 3/8 | 4/0 | FBTW-G-38-BLK | FBTW-G-38-GP | FBTW-G-38-1099 |

FINESSE WORM JIGHEAD

For use with our Finesse Worms (pg 29). Features a Gamakatsu hook and an oversized bait keeper. 4 pack.



| WEIGHT | HOOK | |
|--------|------|-----------|
| 1/16 | 3/0 | FWB-116-4 |
| 1/8 | 3/0 | FWB-18-4 |
| 3/16 | 3/0 | FWB-316-4 |
| 1/4 | 3/0 | FWB-14-4 |
| 3/8 | 3/0 | FWB-38-4 |

MAGNUM WORM HEAD

When you want to finesse the fish without downsizing your tackle, reach for Magnum worm Head. The perfect match for our Big Finesse Worm (pg 29) or any other large worm you want to throw. Features a heavy wire Gamakatsu hook. 3/8oz: 4 pack. 1/2oz - 3/4oz: 3 pack.



| WEIGHT | HOOK | BLACK | GREEN PUMPKIN |
|--------|------|--------------|---------------|
| 3/8 | 6/0 | MAG-G-38-BLK | MAG-G-38-GP |
| 1/2 | 6/0 | MAG-G-12-BLK | MAG-G-12-GP |
| 5/8 | 6/0 | MAG-G-58-BLK | MAG-G-58-GP |
| 3/4 | 6/0 | MAG-G-34-BLK | MAG-G-34-GP |

POCKET WHOPPER

Use this lure retriever when you get snagged. Just clip this on your line and send it down. Keep your line tight while it's falling, and if your bait doesn't come free immediately, give your rod a few shakes. 4 oz lead weight with snap. 1 pack.



4oz PKTWHP-01

RAM HEAD

Designed by Clifford "The Golden Ram" Pirch, the Ram Head was made for the Ned Rig. Features a double collar to lock your bait in place and a Gamakatsu hook. *4 pack.*



| WEIGHT | HOOK | BLACK | GREEN PUMPKIN |
|--------|------|-----------------|----------------|
| 1/16 | 1/0 | RAMHEAD-116-BLK | RAMHEAD-116-GP |
| 3/16 | 1/0 | RAMHEAD-316-BLK | RAMHEAD-316-GP |
| 1/4 | 1/0 | RAMHEAD-14-BLK | RAMHEAD-14-GP |

LIMIT MAKER JIGHEAD

Designed by Michael Neal for use with the Limit Maker (pg 26). Features a Gamakatsu hook and a wire keeper. *4 pack.*



| WEIGHT | HOOK | BLACK | GREEN PUMPKIN |
|--------|------|----------------|---------------|
| 1/16 | 3/0 | LMJH-G-116-BLK | LMJH-G-116-GP |
| 1/8 | 3/0 | LMJH-G-18-BLK | LMJH-G-18-GP |
| 3/16 | 3/0 | LMJH-G-316-BLK | LMJH-G-316-GP |

SHORTY HEAD

One of the biggest problems with fishing a ned rig is that the exposed hook gets snagged easily. The Shorty Head solves that problem by utilizing a custom EWG Gamakatsu hook, allowing you to rig your bait completely weedless. *4 pack.*



| WEIGHT | HOOK | BLACK | GREEN PUMPKIN | 1099 |
|--------|------|---------------|---------------|----------------|
| 1/16 | 3/0 | STY-G-116-BLK | STY-G-116-GP | STY-G-116-1099 |
| 1/8 | 3/0 | STY-G-18-BLK | STY-G-18-GP | STY-G-18-1099 |
| 3/16 | 3/0 | STY-G-316-BLK | STY-G-316-GP | STY-G-316-1099 |
| 1/4 | 3/0 | STY-G-14-BLK | STY-G-14-GP | STY-G-14-1099 |

TUBE HEAD JIG

For use with 3.5" and 4" Salt Tubes (pg 24) and 3.5" Tour Tubes (pg 25). Features a Gamakatsu hook. *5 pack.*



| WEIGHT | HOOK | |
|--------|------|----------|
| 1/16 | 3/0 | TB-G-16 |
| 1/8 | 3/0 | TB-G-18 |
| 3/16 | 3/0 | TB-G-316 |
| 1/4 | 3/0 | TB-G-14 |
| 3/8 | 3/0 | TB-G-38 |

WACKY HEAD

The perfect companion for the Neko Wacky Stick (pg 31). Just hook through the middle and go! Features a Gamakatsu hook. *5 pack.*



| WEIGHT | HOOK | |
|--------|------|-----------|
| 1/32 | 3/0 | WHB-132-5 |
| 1/16 | 3/0 | WHB-116-5 |
| 1/8 | 3/0 | WHB-18-5 |
| 3/16 | 3/0 | WHB-316-5 |
| 1/4 | 3/0 | WHB-14-5 |
| 3/8 | 3/0 | WHB-38-5 |

NEKO SCREW WEIGHT

Threaded lead weights for wacky or neko rigging. Simply hold the head with pliers and screw your worm on. *1/32 and 1/16 oz: 10 pack. 1/8oz: 9 pack.*



| | |
|------|--------|
| 1/32 | NW-132 |
| 1/16 | NW-16 |
| 1/8 | NW-18 |

SPRING NEKO WEIGHT

The Spring Neko Weight allows you to quickly and easily rig up Neko style. The weight comes in direct contact with the bottom, giving you more sensitivity and feel. *4 pack.*



| | |
|------|------------|
| 1/32 | SNW-132-GP |
| 1/16 | SNW-16-GP |
| 1/8 | SNW-18-GP |

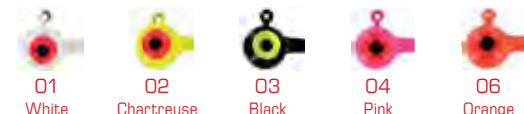
BIG BITE JIG

Sizes and colors for every season and condition. Available in solid color w/ single or double eye, or two color w/ double eye.
1/48 - 3/16oz: 10 pack, 1/8 - 1/4oz: 8 pack, 3/8oz: 6 pack.

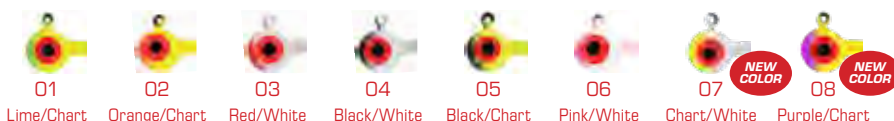
SINGLE EYE



DOUBLE EYE



TWO COLOR DOUBLE EYE

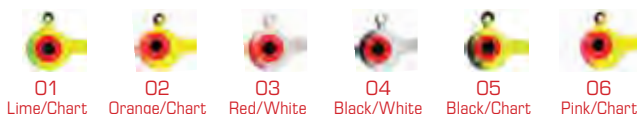


| WEIGHT | HOOK | SINGLE EYE | DOUBLE EYE | TWO COLOR DOUBLE EYE |
|--------|------|------------|---------------|----------------------|
| 1/48 | #8 | BBJ-48-00 | N/A | BBJ-DE-2C-48-00 |
| 1/32 | #4 | BBJ-32-00 | BBJ-DE-32-00* | BBJ-DE-2C-32-00* |
| 1/16 | #2 | BBJ-16-00 | BBJ-DE-16-00* | BBJ-DE-2C-16-00* |
| 1/8 | #2 | BBJ-18-00 | BBJ-DE-18-00* | BBJ-DE-2C-18-00* |
| 3/16 | #1 | BBJ-316-00 | N/A | N/A |
| 1/4 | 1/0 | BBJ-14-00 | BBJ-DE-14-00 | BBJ-DE-2C-14-00 |
| 3/8 | 2/0 | BBJ-38-00 | BBJ-DE-38-00 | N/A |

* = available in 25 count Pro Packs

BIG BITE JIG SICKLE

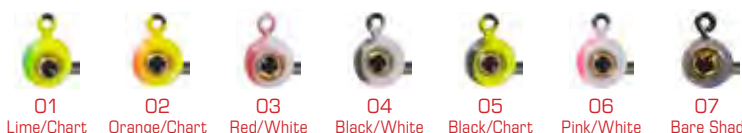
The sickle-style bend of this hook keeps gives you an alternative to a traditional round bend. 10 pack.



| WEIGHT | HOOK | |
|--------|------|---------------------|
| 1/16 | #2 | BBJ-DE-2C-16-SCK-00 |
| 1/8 | #2 | BBJ-DE-2C-18-SCK-00 |

BIG BITE JIG ELITE

A premium jighead for those who want the best of the best. Features a 3D eye, sickle hook, wire keeper, and two color paint jobs. 6 pack.



| WEIGHT | HOOK | |
|--------|------|--------------|
| 1/32 | #6 | BBJ-ELITE-32 |
| 1/16 | #4 | BBJ-ELITE-16 |
| 1/8 | #2 | BBJ-ELITE-18 |
| 1/4 | 1/0 | BBJ-ELITE-14 |
| 3/8 | 2/0 | BBJ-ELITE-38 |

VERTEX HEAD

Features a heavy wire Gamakatsu hook that won't bend out with big fish and braided line. 4 pack.



| WEIGHT | HOOK | |
|--------|------|---------------|
| 1/32 | #2 | BBJ-VERTEX-32 |
| 1/16 | #2 | BBJ-VERTEX-16 |

BIG BITE JIG WEEDLESS

Features a weedguard to help prevent snags! 6 pack.



| WEIGHT | HOOK | |
|--------|------|-------------|
| 1/32 | #6 | BBJ-WDLS-32 |
| 1/16 | #2 | BBJ-WDLS-16 |

MINNOW HEAD

For use with any of our crappie baits, but really compliments a Crappie Minnr (pg 38) thanks to it's tall, thin profile. *10 pack.*



WEIGHT HOOK

| | | |
|------|----|-----------|
| 1/32 | #4 | MHJ-32-00 |
| 1/16 | #4 | MHJ-16-00 |
| 1/8 | #2 | MHJ-18-00 |
| 1/4 | #1 | MHJ-14-00 |

PRO MINNOW HEAD

Just like our popular Minnow Head, but with a wire bait keeper to keep your jig locked in place longer. *10 pack.*

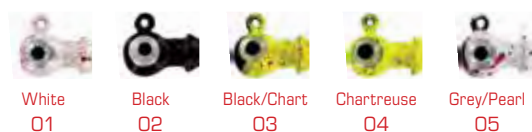


WEIGHT HOOK

| | | |
|------|----|-----------|
| 1/16 | #4 | PMHJ16-00 |
|------|----|-----------|

CONTENDER JIG

Featuring reflective eyes, a double bait keeper, and exclusive "bloodshot" paint jobs, the Contender Jig is one of a kind. *1/32 and 1/16oz: 10 pack, 1/8 oz: 8 pack.*



WEIGHT HOOK

| | | |
|------|----|-----------|
| 1/32 | #4 | CONJ32-00 |
| 1/16 | #2 | CONJ16-00 |
| 1/8 | #1 | CONJ18-00 |

INSIDER JIG

Designed for use with our Crappie Tubes (pg 41). Insert the weight into a tube, pop the line tie out near the head, then tie it on and catch some panfish! *10 pack.*



WEIGHT HOOK

| | | |
|------|----|---------|
| 1/48 | #8 | IJ48-00 |
| 1/32 | #6 | IJ32-00 |
| 1/16 | #4 | IJ16-00 |

PILL JIG

Designed for walleye fishermen, but works great for many species. Features multi-color paint jobs and a wire bait keeper. *1/8 - 3/8oz: 4 pack, 1/2 oz: 3 pack.*



WEIGHT HOOK

| | | |
|-----|-----|----------|
| 1/8 | 1/0 | PJ-18-00 |
| 1/4 | 2/0 | PJ-14-00 |
| 3/8 | 3/0 | PJ-38-00 |
| 1/2 | 3/0 | PJ-12-00 |



CRAPPIE TEE

NEW
ITEM



BASS TEE

NEW
ITEM



FLAG TEE

NEW
ITEM



SCALES HOODED SHIRT

NEW
ITEM



RUST HOODED SHIRT

NEW
ITEM



PARAGON COTTON SHIRTS
(MINT, WATERMELON, KHAKI, OR ORANGE)

NEW
COLOR



PARAGON HOODED SUN SHIRTS
(BLUE, GREEN, OR AQUA)



GREY PERFORMANCE SHIRT



WAFFLE SHIRT
(STEEL OR BLUE)



AMERICAN FLAG SHIRT
(GREY OR NAVY)



PERFORMANCE SHIRTS
(WHITE, BLACK, OR LIME / LONG OR SHORT SLEEVE)
YOUTH SIZES AVAILABLE



BADGE PERFORMANCE SHIRTS
(LONG OR SHORT SLEEVE)



OUTLINE PERFORMANCE HOOD
(BLUE CAMO OR BLACK)



SPLASH PERFORMANCE SHIRT



DIGI CAMO PERFORMANCE SHIRT



1/4 ZIP



BOMBER JACKET



HOODED JERSEY
(BLACK OR GREY)



BLACK HOODIE



RED HOODIE



CHARCOAL HOODIE



VINTAGE CAMO HOODIE

NEW
ITEM



001



002



003B



003W



004



005



006



007



008



009



010



013



LOGO MAGNET



011



012



015



1302



1303W



1304W



1306



800



801



802



806



VISOR-807



VISOR-808



808



809



810



811



812

NEW
ITEM


813



815-MELON



815-MINT



816



817



818



819



820

NEW
ITEM


BBBEAN-BLK



BBBEAN-CAMO


FACEMASK-1
(COTTON)

FACEMASK-2
(ICE SILK)

FACEMASK-3
(ICE SILK)

FACEMASK-4
(ICE SILK)

FACEMASK-5
(ICE SILK)


LINE CUTTERZ RING



PLASTICS KEEPER



SWIMMER KEEPER



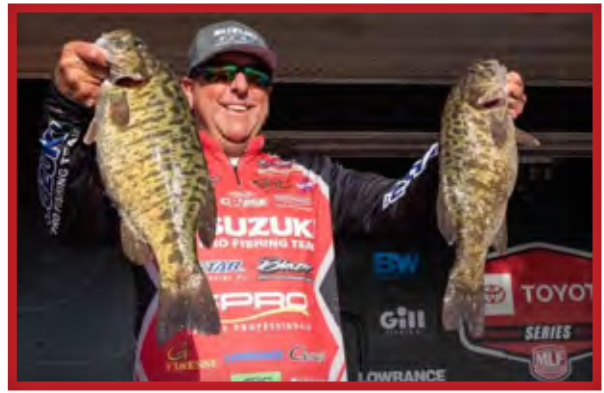
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BIG BITE BAITS

PRO TEAM



DEAN ROJAS



DREW COOK



MICHAEL NEAL



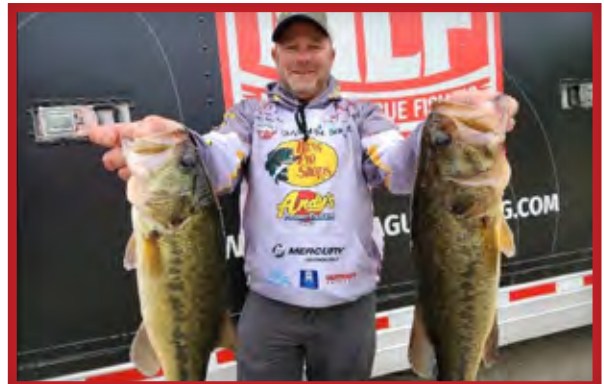
DREW BENTON



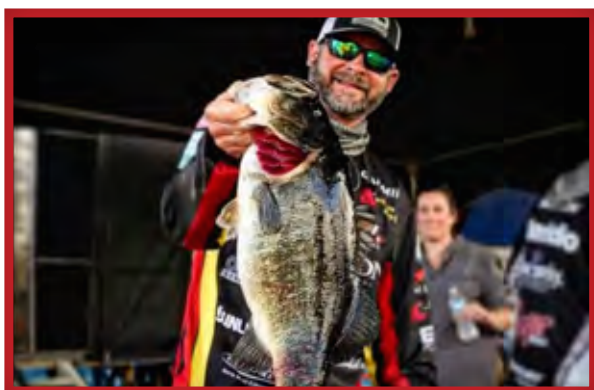
JAKE WHITAKER



CLIFFORD PIRCH



MIKE MCCLELLAND



BRADLEY HALLMAN



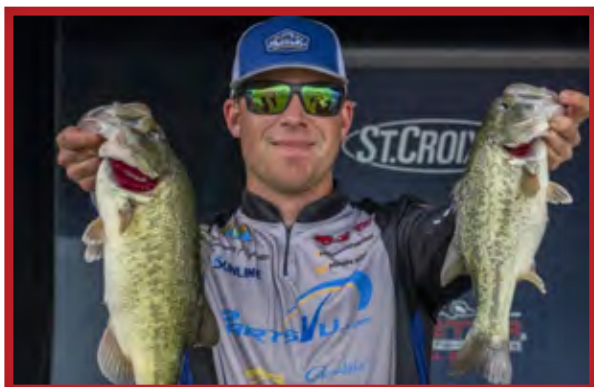
MATT PANGRAC



RUSS LANE



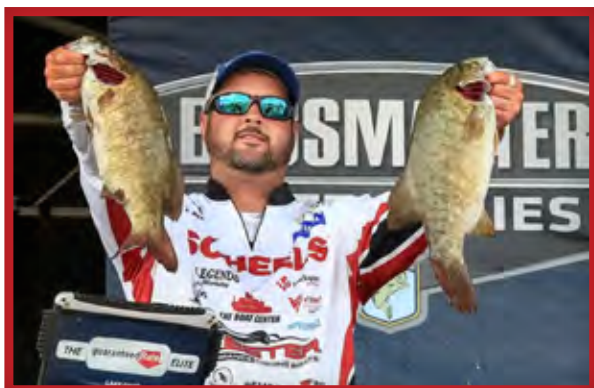
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GARRETT PAQUETTE



WILL DAVIS



PAT SCHLAPPER



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